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Molecules of Structure

Building Blocks for System Dynamics Models

Version 2.02

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<u>Acknowledgements</u>

The molecules presented here were invented by many people – and no doubt many were invented several times independently. Tracing the ancestry of each molecule would be a large task in itself and is one that I haven't undertaken. It would be odd though not to mention at least some of the people who are most responsible for the molecules presented here.

To some extent what follows is a personal list – molecules tend to get repeated in models without attribution, so some of what I believe to be seminal work no doubt is based on yet earlier work. Still, there's no question that many of the molecules first appeared in Jay Forrester's writings beginning with the first published paper and the first published book in system dynamics (Forrester, J. W. (1958). Industrial Dynamics: A Major Breakthrough for Decision Makers. Harvard Business Review, 26(4), 37-66. and Forrester, J.W. (1961). *Industrial Dynamics*. Cambridge, MA: MIT Press). Also important was the market growth model created by Dave Packer working with Jay Forrester (Forrester, J. W. (1968). Market Growth as Influenced by Capital Investment. Industrial Management Rev. (MIT), 9(2), 83-105.). The project model, originally developed by Henry Weil, Ken Cooper, and David Peterson around 1972 contributes a number of important molecules. Jim Lyneis' book contains important structures for corporate models (Lyneis, J. M. (1980). Corporate Planning and Policy Design. Cambridge, MA: MIT Press). Very important for me was the treasure-trove of good structures in the MIT National Model, a to which many people contributed including Alan Graham, Peter Senge, John Sterman, Nat Mass, Nathan Forrester, Bob Eberlein, and of course Jay Forrester.

Many people have contributed to identifying and collecting the molecules presented here. George Richardson and Jack Pugh described a number of commonly occurring rate equations in their excellent book *Introduction to System Dynamics with Dynamo* (1981, MIT Press). Barry Richmond described a number of common rate structures in his 1985 paper describing STELLA, the first graphical system dynamics modeling environment ("STELLA: Software for Bringing System Dynamics to the Other 98" in *Proceedings of the 1985 International Conference of the System Dynamics Conference*, Keystone Colorado, 1985, pp 706-718). Barry Richmond and Steve Peterson continued to present useful small structures in documentation for STELLA and its sister product ithink. Barry used the term "Atoms of Structure in 1985". Misremembering that paper, I used the term "Molecules" in my own initial attempts to extend and categorize these structures in 1995.

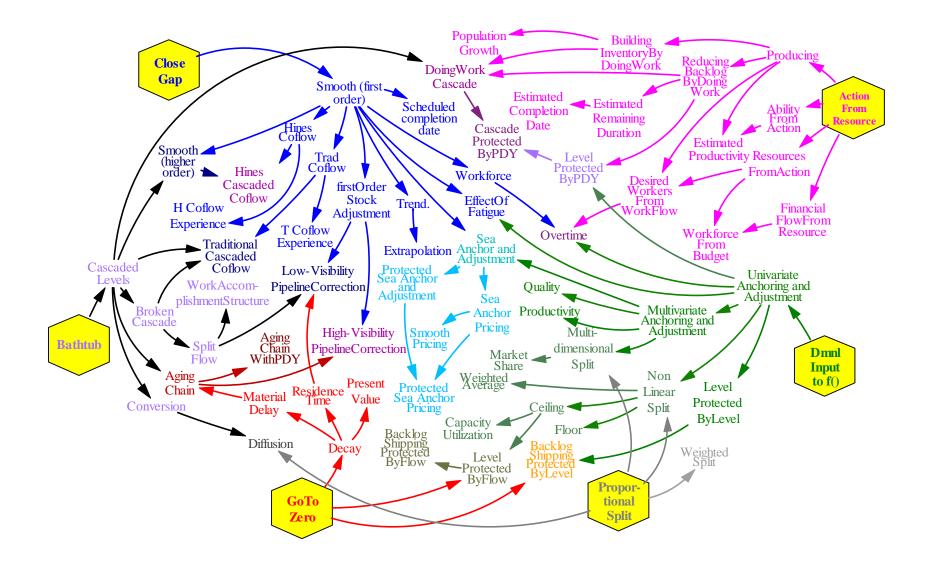
This current version of the molecules represents an expansion of the molecules covered and, most importantly, a new taxonomy for showing the connections between molecules. A taxonomy, much like a system dynamics model, is geared toward on a purpose. The purpose of the taxonomy presented here is to help people see the structural connections between models. I believe that understanding these connections make them easier to learn and makes it easier for people to create new molecules. I learned an incredible amount about taxonomy from George Hermann of MIT's Center for Coordination Science in the

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process of creating a rather different taxonomy geared toward a different purpose. Before meeting George I didn't realize that the term "world-class" could be applied to a taxonomist. But, the term fits George Hermann exactly.

Bob Eberlein created a very flexible way of incorporating molecules into Vensim for the 1996 version of the collection. Bob also put the molecules up on the Vensim website which has allowed many, many people to benefit from this common heritage of our field. Gokhan Dogan spotted many, many typos in this document and then insisted that I correct them all. Of course, I secretly went back over the document to introduce a slew of new typos for you to find.

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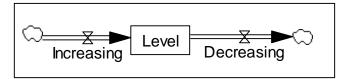
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Bathtub

Immediate Parents: None

Ultimate Parents: None



Used by: <u>Cascaded levels</u>

Problems solved: How to increase and decrease something incrementally.

Equations:

Description: A bathtub accumulates the difference between its inflow and its outflow. A physical example is an actual bathtub. The level of water is increased by the inflow from the tap and decreased by the outflow at the drain.

Classic examples: A workforce might be represented as a bathtub whose inflow is hiring and whose outflows is attrition. A final-goods inventory could be a bathtub whose inflow is arrivals of product and whose outflow is unit sales. Factories could be represented as a bathtub whose inflow is construction and whose outflow is physical depreciation. Retained earnings could be represented as a bathtub with revenues as the inflow and outflow of expenses.

Caveats: Often bathtubs represent physical accumulations which should not take on negative values. To prevent negative values, the outflow must be influenced directly by the level. This is termed "first order feedback" (i.e. a feedback loop is created that includes only one level (a feedback loop with two levels would be "second order"). Molecules employing first-order feedback include smooths, decays, and protected levels (e.g. level protected by level and level protected by flow).

Technical notes:

A bathtub is simply an integration of one inflow and one outflow. System dynamics takes an *integral* view of calculus, which is reflected in the form that level equations take in all system dynamics languages (DYNAMO, Vensim, iThink, Powersim, etc.)

$$Level_{T} = Level_{T_0} + \int_{T_0}^{T} (inflow_t - outflow_t) dt$$

or, in modified DYNAMO notation

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$$Level_{t} = Level_{t-dt} + dt * (inflow_{t-dt} - outflow_{t-dt})$$

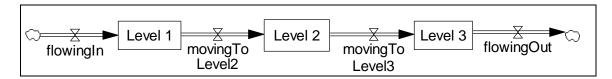
The idea is expressed in the differential calculus as

$$d\frac{Level_t}{dt} = inflow_t - outflow_t$$

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Cascaded levels

(also known as "chain")



Immediate Parents: <u>Bathtub</u>
Ultimate Patents: <u>Bathtub</u>

Used by: Conversion, Aging chain, Broken cascade, Smooth (higher order), Traditional cascaded coflw, Doing work cascade

Problem solved: How to represent something that accumulates at a number of points instead of just one.

Equations:

flowingIn =
Units: material/Month
flowingOut =
Units: material/Month
Level 1 = INTEG(flowingIn-movingToLevel2,)
Units: material
Level 2 = INTEG(movingToLevel2-movingToLevel3,)
Units: material
Level 3 = INTEG(movingToLevel3-flowingOut,)
Units: material
movingToLevel2 =
Units: material/Month
movingToLevel3 =
Units: material/Month

Description: A cascade is a set of levels, where one level's outflow is the inflow to a second level, and the second level's outflow is the inflow to a third, etc. A cascade can be seen as a structure that divides up an accumulation into "sub-accumulations". The number of levels in a cascade can be any number greater than two.

Behavior: Because the rates are not defined, behavior is not defined.

Classic examples: Items being manufactured accumulate at many points in the system, perhaps in front of each machine in a production line as well as in finished inventory. Conceptually it is possible to have a chain with a level for each machine. Usually this is too detailed for a system dynamics model; instead we represent material accumulating in a smaller number of levels, perhaps three: manufacturing starts, work in process, and finished inventory.

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A measles epidemic model might represent people in three stages (levels): susceptible, infected, and recovered. (See Aging Chain molecule)

A workforce might be composed of three stocks: Rookies, Experienced, and Pros. As they are hired, people flow into the rookies level from which they flow in the level of experienced employees. Experienced employees flow into the stock of pros, which is depleted by people retiring. (See Aging Chain molecule).

Caveats: Often the levels represent physical accumulations which should not go negative. See caveats under Level.

Technical notes: In nature, there are phenomena which combine the characteristics of both flows and stocks. A river, for example, is both a rate of flow and has volume. In system dynamics modeling we represent the world as consisting of pure flows having no volume; and pure levels having no flow. We view a river as being composed of a chain of "lakes", each having a volume, connected by flows each being a pure rate: The water accumulates only in the "lakes" not in the flows. A river might be represented as a cascade of two levels: an upstream stock and a downstream stock. This "lumped parameter" view of the world permits the use of integral equations. To represent flows that have volume would require the more complicated mathematics of partial integral (partial differential) equations. Such a view of the world is more difficult to model and more time consuming to simulate.

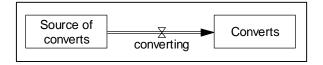
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Conversion

Immediate parents: <u>Cascaded levels</u>

Ultimate parents: Bathtub

Used by: Diffusion



Problem solved: How to represent people changing their status. E.g. from non-believer to believer, from non-customer to customer, from non-infected to infected

Equations:

Description: People flow from one category to the other

Behavior: Converting is undefined, so behavior is undefined

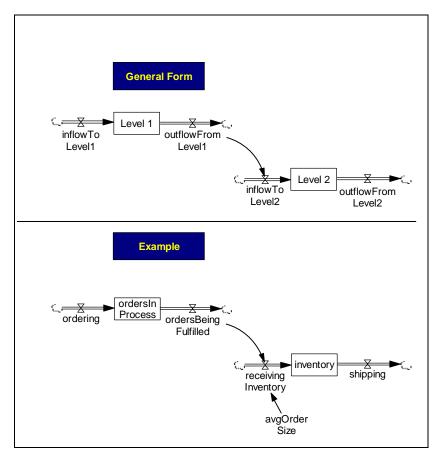
Classic examples: Used in diffusion models

Caveats: None

Technical notes: None

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Broken Cascade



Immediate Parents: <u>Cascaded levels</u>

Ultimate Parents: Bathtub

Used by: Split flow, Traditional cascaded coflow

Problem solved: How to represent a conceptual break in set of cascaded levels. (The conceptual break often, but not always, involves a change of units).

Equations:

General Form	Example
ordersInProcess ordersInProcess = INTEG(Level 1 = INTEG(
orderingrdersBeingFulfilled,)	inflowToLevel1-outflowFromLevel1,)
Units: orders	Units: material
ordering =	inflowToLevel1 =
Units: orders/Month	Units: material/Month
ordersBeingFulfilled = 100	inflowToLevel2=outflowFromLevel1
Units: orders/Month	Units: material/Month
inventory= INTEG (receivingInventory-shipping,)	Level 2= INTEG (
Units: widgets	inflowToLevel2-outflowFromLevel2,)
shipping =	Units: material
Units: widgets/Month	outflowFromLevel1 =
receivingInventory=ordersBeingFulfilled*avgOrderSize	Units: material/Month
Units: widgets/Month	outflowFromLevel2 = 100

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avgOrderSize=	Units: material/Month
Units: widgets/order	

Description: A broken cascade is a cascade where the outflow of one level, rather than flowing directly into the next level, instead terminates in a cloud. The inflow to the next level is then a function of the prior outflow. If the inflow to the next level is *equal* to the outflow from the prior level (e.g. *receivengInventory* = *ordersBeingFulfilled*), then the broken cascade is mathematically equivalent to the regular cascade. Often the inflow to the next stock is the outflow from the stock multiplied by a constant that represents a change of units (e.g. *avgOrderSize* in the example above.

Behavior: Behaves like a regular cascade

Classic examples: In modeling a supply chain, there is often a conceptual break from raw materials inventory to work in process. The conceptual break often also involves a change in units.

Caveats: None

Technical notes: None

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Split Flow

Immediate Parents: Broken

cascade

Ultimate Parents: Bathtub

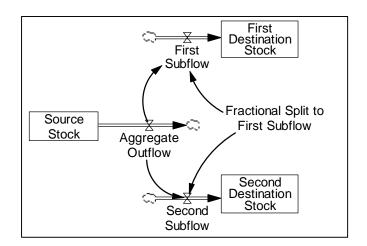
Used by: Work accomplishment structure, Low-visibility pipeline

correction

Problem solved: How to

disaggregate an outflow into sub-

flows



Equations:

Source Stock = INTEG(-Aggregate Outflow,____)
Units: Widgets2

Aggregate Outflow =

Units: Widgets/Month

First Subflow = Aggregate Outflow*Fractional Split to First Subflow

Units: Widgets/Month

Fractional Split to First Subflow = _____

Units: fraction

First Destination Stock = INTEG(First Subflow,0)

Units: Widgets

Second Subflow = Aggregate Outflow*(1-Fractional Split to First Subflow)

Units: Widgets/Month

Second Destination Stock = INTEG(Second Subflow,

Units: Widgets

Description: This structure splits an outflow into two (or more) subflows into other levels (or into sinks)..

Behavior: Aggregate outflow is undefined, so behavior is undefined.

Classic examples: Work Accomplishment Structure

Caveats: None

Technical notes: Traditionally the split outflow is represented with the aggregate flow going into a sink (cloud) and the two sub-flows coming out of sources (clouds). Although not standard, it is possible to draw the pipe splitting in two. The equations remain the same.

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Work Accomplishment Structure

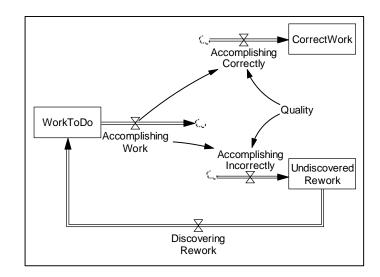
Also known as Rework Cycle

Immediate Parents: Split Flow Ultimate Parents: Bathtub

Used by: None

Problem solved: How to

represent rework



Equations:

```
WorkToDo = INTEG( DiscoveringRework – AccomplishingWork,
       Units: SquareFeet
DiscoveringRework = _
       Units: SquareFeet/Week
AccomplishingWork =
       Units: SquareFeet/Week
CorrectWork = INTEG( AccomplishingCorrectly , 0)
       Units: SquareFeet
AccomplishingCorrectly = AccomplishingWork * Quality
       Units: SquareFeet/Week
Quality =
       Units: fraction
UndiscoveredRework = INTEG(
  AccomplishingIncorrectly - DiscoveringRework , )
       Units: SquareFeet
AccomplishingIncorrectly = AccomplishingWork * (1 - Quality)
       Units: SquareFeet/Week
```

Description: We begin with some work to do and begin to accomplish it by some process (perhaps by the <u>producing</u> molecule). Some of the work is done correctly, but some is not. Quality is the fractional split. Quality here has a very narrow definition: the fraction of work that is being done correctly. The work that is not done correctly flows into undiscovered rework, where it sits until it is discovered (again by a process not shown). When it is discovered it flows into work to be (re) done.

Note that the stock of undiscovered rework is not knowable by decision makers "inside" the model. The stock is really there, but no-one, except the modeler and god, know how much it holds.

Behavior: Work can make many cycles.

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Classic examples: This is the classic project structure. It was originally developed by Pugh-Roberts, which continues to use and develop the structure. The structure is at the heart of Terek Abdel-Hamid's work on software project management. Today it is used by a number of consultants and consulting firms.

Caveats: none

Technical notes: The structure, as shown does not contain the definition of accomplishing work or discovering rework. Typically these flows are formulated using the <u>producing</u> molecule, although discovering rework is sometimes represented as a Go to Zero (i.e. undiscovered rework is represented as a <u>material delay</u>). Quality is usually formulated as an anchoring and adjustment molecule. Often the discovered rework flows into a level that keeps it separate from the original work to do -- this permits one to model a productivity and a quality on rework that are potentially different from productivity and quality on original work.

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Go To Zero

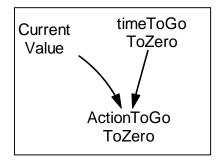
Immediate Parents: None Ultimate Parents: None

Used by: Decay, Backlog shipping protected by flow,

Level protected by flow

Problem solved: How to generate an action (i.e. a flow) that will move a current value (of a stock) to zero over

time.



Equations:

Description: The action (or rate of flow) that will take a quantity (a stock) to zero over a given time is simply the quantity divided by the given time.

Behavior: No stocks, so no behavior

Classic examples: The outflow of a <u>decay</u> or <u>material delay</u>. The <u>desired shipping</u> in a <u>Backlog shipping protected by flow</u> molecule.

Caveats: When time "constant" (*timeToGo to zero*) is formulated as a variable, care should be taken to ensure its value can not become zero to avoid a divide-by-zero error.

Technical notes: The intuition behind this formulation is the following: Consider a variable whose current value is *CurrentValue*. The variable will become zero in exactly *timeToGo to zero* months if the variable declines at a constant rate equal to *actionToGo to zero*. Usually, however, the *actionToGo to zero* will not remain constant, because the action itself will change the *currentValue* and/or value of *timeToGo to zero*. Consequently, the variable in question will typically not be zero after *timeToGo to zero* months. Depending on the actual formulation, the *timeToGo to zero* often will have a real world meaning. In the case of a decay, for example, the average time for an aggregate of things (e.g. a group of depreciating machines) to decline to zero is equal to *timeToGo to zero*.

Other molecules that can generate an action (or a flow) include <u>close gap</u> (and its children) and <u>flow from resource</u> (and its children)

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Decay

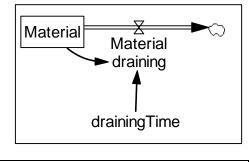
Immediate parents: Go to zero
Ultimate parents: Go to zero

Used by: Present value, Material delay, Residence

<u>time</u>

Problem solved: How to empty or drain a stock.

Equations:



Material = INTEG(-Material draining, ____)
Units: stuff
Material draining = Material / time to drain
Units: stuff/Year
time to drain = ____
Units: Year

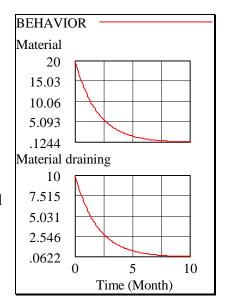
Description: The stock in the decay structure, drains gradually over a period of time determined by the time to drain. The decay can be viewed as a smooth with a goal of zero. As a rule of thumb the stock is emptied in three time constants. The time for the stock to decline by half is termed the half life and is approximately equal to 70% of the time to drain.

Behavior: The decay declines exponentially toward zero. Because the outflow is simply a fraction of the stock, the outflow also declines exponentially toward zero.

Classic examples: Radioactive decay.

Caveats: Sometimes a decay process is better represented more explicitly. For example, one could represent the draining of a finished-goods inventory as a decay. But, the real process involves people purchasing the merchandise. The purpose of the model will determine whether the decay representation is "good enough" or whether a more accurate representation is called for.

Technical notes: The equation for a decay is $Material_{t} = Material_{0} * e^{-t/smoothingTime}$



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The half life can be determined from this equation to be: ln(0.5)*timeToDrain. ln(0.5) is approximately 0.7. The outflow from the decay is distributed exponentially. The average residence time of material in the level is equal to the timeToDrain.

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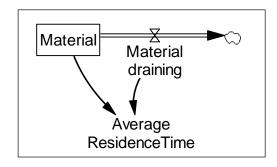
Residence Time

Immediate Parents: Decay
Ultimate parents: Go to zero

Used by: None

Problem solved: How to determine the average residence time of items flowing

through a stock.



Equations:

Description: This is based on the same understanding as that behind the decay; however the inputs and outputs are switched. Here, we know the rate at which material is draining (as well as the stock) and we calculate the average time to drain (i.e. the average residence time).

Behavior: No feedback, so no endogenous dynamic behavior

Classic examples: None

Caveats: None

Technical notes: This is based on Little's Law. In equilibrium the calculation for the average residence time is correct, no matter what process is actually draining the level. To derive the formula for the specific process of a decay provides the intuition. The equation for a decay's outflow is.

$$decayOutflow_{t} = \frac{Stock_{t}}{decayTime_{t}}$$

The above equation says that if we know the values of the *Stock* and the value of the *decayTime*, we can figure out the value of the *decayOutflow*. Now if we already know the value of the *decayOutflow* (as well as the *Stock*'s value) but we don't know the *decayTime*'s value, we can re-arrange the above equation to yield

$$decayTime_{t} = \frac{Stock_{t}}{decayOutflow_{t}}$$
.

Which is an equation that allows us to figure out the *decayTime* if we know the other two quantities. The equation above is the Residence Time molecule.

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Present value

Immediate parents:

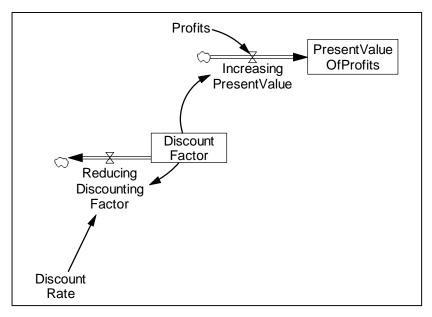
Decay

Ultimate parents: Go to

zero

Used by: None

Problem solved: How to calculate the present value of a cash stream.



Equations:

Description: The present value of a cash stream (e.g. profits) is simply the accumulation of profits, weighted at each instant by a discounting factor. The discounting factor decays at a rate determined by the discounting factor.

Classic examples: Discounted profits.

Caveats: None.

Technical notes: A discount rate of 0.10 (10%) is equivalent to a time constant of 10 years on the decay structure that represents the discounting factor. (See note on decay molecule).

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Material Delay

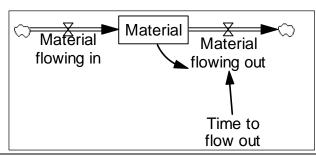
Immediate parents: Decay Ultimate parents: Go to zero

Used by: Aging chain

Problem solved: How to delay a

flow of material.

Equations:



Description: The material delay creates a delayed version of a flow by accumulating the flow into a level and then draining the level over some time constant (timeToFlowOut). The outflow from the level is a delayed version of the inflow. The average time by which material is delayed is equal to the time constant.

Classic examples: A flow of material is shipped and received after a delay. The stock in this case is the material in transit.

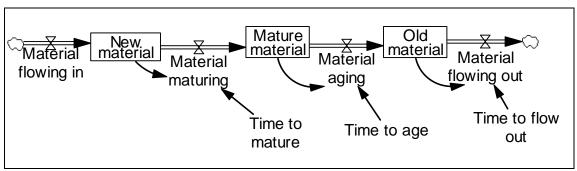
Caveats: None.

Technical notes: The actual delay times for the items that comprise the flow are distributed exponentially with a mean of the time constant. Instead of dividing by a time constant, one can multiply by a fractional decay rate. For example, a 10 year time constant would correspond to a decay rate of 0.10 (10%) per year.

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Aging Chain

Also known as Cascaded Delay



Immediate parents: Material delay, Cascaded levels

Ultimate parents: <u>Bathtub</u>, <u>Go to zero</u>

Used by: Capacity Ordering, Aging Chain with PDY, Hines Cascaded Coflow, Traditional Cascaded Coflow

Problem solved: How to drain a stock so that the outflow is hump shaped, that is more "normally" distributed. How to create a chain of stocks.

Equations:

Units: stuff Material flowing in = Units: stuff/Year
Units: stuff/Voar
Office. Stall/ Feat
Material maturing = New material / Time to mature
Units: stuff/Year
Time to mature =
Units: Year
Mature material = INTEG(Material maturing-Material aging, Material maturing*Time to age)
Units: stuff
Material aging = Mature material/Time to age
Units: stuff/Year
Time to age =
Units: Year
Old material = INTEG(Material aging-Material flowing out, Material aging*Time to flow out)
Units: stuff
Material flowing out = Old material/Time to flow out
Units: stuff/Year
Time to flow out =
Units: years

Description: An aging chain is a cascade of material delays. Although, the example above has three stocks (a third-order aging chain), an aging chain can have any number of

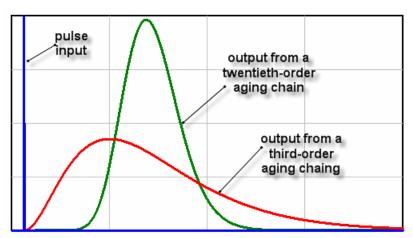
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stocks greater than two. Sometimes only the average time it takes an item to transit the entire chain is known and the time constants associated with each individual flow are not known. In this case, simply set each time constant equal to the overall transit time divided by the number of stocks in the chain. That is the delay for stock i is defined as

$$delay_i = \frac{totalDelay}{numberOfStocksInChain}$$

Behavior: A pulse input into an aging chain will come out with a hump distribution. For an aging chain whose individual-stage time constants are all equal, the more levels in the

chain, the more the outflow will be concentrated around the chain's total delay, and the more central the peak will become. The output of an infinite-order delay will be identical to the input, but offset by the total delay time.



As a rule of thumb, a third-order aging chain is usually sufficient from a dynamic perspective (i.e. more levels in an aging chain will not materially affect the behavior of the system of which the aging chain is a component). An exception to this rule is the case of an "echo", which requires at least a sixth-order aging chain. For example if people buy a large quantity of a hot new product with a five-year product-life, there may be a surge of replacement purchases five years later – that is, there may be a purchasing "echo" with a five-year period.

Classic examples: A production process from production starts to production finishes is often represented as an aging chain. A workforce gaining experience is often represented as an aging chain.

Caveats: None

Technical notes: The average residence time in an aging chain is equal to the total delay.

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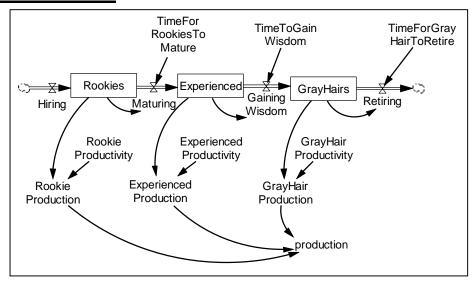
Aging Chain with PDY

Parents: Aging chain

Used by: None

Problem

solved: How to represent a workforce where people gain experience they become more productive.



Equations:

Production = ExperiencedProduction+GrayHairProduction+RookieProduction Units: widgets/Year RookieProduction = Rookies*RookieProductivity Units: widgets/Year RookieProductivity = Units: widgets/person/Year Rookies = INTEG(Hiring - Maturing, Hiring*TimeForRookiesToMature) Units: people Hiring = Units: people/Year Maturing = Rookies / TimeForRookiesToMature Units: people/Year TimeForRookiesToMature = ___ Units: years ExperiencedProduction = Experienced*ExperiencedProductivity Units: widgets/Year ExperiencedProductivity= Units: widgets/person/Year Experienced = INTEG(Maturing - GainingWisdom, Maturing *TimeToGainWisdom) Units: people GainingWisdom = Experienced / TimeToGainWisdom Units: people/Year TimeToGainWisdom = Units: years GrayHairProduction = GrayHairs*GrayHairProductivity Units: widgets/Year GrayHairProductivity = _ Units: widgets/person/Year

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```
GrayHairs = INTEG(GainingWisdom - Retiring, GainingWisdom*TimeForGrayHairToRetire)
Units: people
Retiring = GrayHairs / TimeForGrayHairToRetire
Units: people/Year
TimeForGrayHairToRetire = ____
Units: Year
```

Description: This is an aging chain of people, where each level also has an (optional) added decay structure to represent attrition. Each category of people has a different productivity. Total production is simply the sum of each category working at its own productivity.

Behavior: See notes for decay and for Cascaded delay or aging chain

Classic examples: A common structure for representing difficulties encountered when a company must grow -- and, hence, expand employment - quickly.

Caveats: Gaining of experience is purely a function of time, rather than a function of doing the work. The latter would be more accurate in most situations, but the structure as formulated is simpler and often good enough. The rule of thumb for DT (see Caveats under Smooth) must be amended because each level has two outflows -- DT should be one fourth to one tenth of the effective time constant which may be quite short (see technical note).

Technical notes: The outflow from any one level is

```
\begin{aligned} \text{Outflow} &= \text{Level/}\tau \ + \text{Level} * \eta \\ &\quad \text{where } \tau \text{ is the time it takes on average to move to the next category and} \\ &\quad \eta \text{ is the fractional attrition rate for people in the category} \\ \text{Or,} \\ \text{Outflow} &= \text{Level} \, / \, (\tau / (1 + \eta \tau)) \end{aligned}
```

So DT needs to be shorter than 1/4 to 1/10 of the effective time constant: $(\tau/(1 + \eta \tau))$

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Close gap

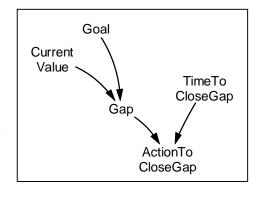
Immediate parents: None Ultimate parents: None

Used by: Smooth

Problem solved: How to generate a flow or action to close a gap between a quantity and its desired

value

Equations:



Description: The action, if it stayed constant, would close the gap in the TimeToCloseGap. Because, the gap will usually be closing via the action (this feedback is not contained in the structure), the gap will not stay constant. If the goal is zero; this structure becomes the action to *eliminate* the current value (see the Decay).

Behavior: No levels, so no endogenous dynamics

Classic examples: Backlog Inventory and Ordering molecule

Caveats: None

Technical notes: Other molecules that can generate an action (or a flow) include go to zero (and its children) and flow from resource (and its children).

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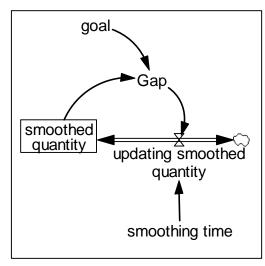
Smooth (first order)

Immediate parents: Close gap Ultimate parents: Close gap

Used by: <u>First-order stock adjustment</u>, <u>Hines coflow</u>, <u>Traditional coflow</u>, <u>Trend</u>, <u>Effect of fatigue</u>, <u>Workforce</u>, <u>Scheduled completion date</u>, <u>Sea Anchor and Adjustment</u>

Sea Anchor and Adjustment

Problem solved: How to have a quantity gradually and smoothly move toward a goal. How to delay information. How to represent a perceived quantity. How to smooth information. How to represent an expectation.



Equations:

smoothed quantity = INTEG(updating smoothed quantity, quantity)

Units: stuff

updating smoothed quantity = Gap / smoothing time

Units: stuff/Year

smoothing time = ___

Units: Year

Gap = quantity - smoothed quantity

Units: stuff

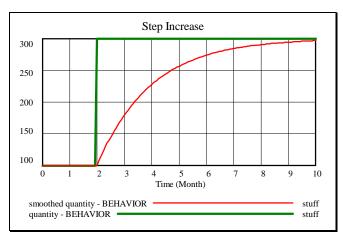
quantity = ___

Units: stuff

Description: A smooth is a level with a specific inflow/outflow formulation. The inflow is formulated as a net rate (i.e. negative values of the "inflow" decrease the level). The rate of change is intended to "close the gap". The gap is the difference between some goal and the smooth itself.

Behavior: The stock adjusts toward the goal exponentially. As illustrated at the right for a step increase in the goal.

The gap between the stock and the goal is closed according to the constant (the smoothing time). Intuitively, the magnitude of the gap would decline to zero over the smoothing time if the net inflow were held constant. In fact, the net inflow changes continuously as the



level changes. The rule of thumb is that the gap is almost completely eliminated within

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three time constants.

If the goal is oscillating the smooth will also oscillate with a lag and with a reduced amplitude. The lag gives rise to the use of a smooth a delay. The reduced amplitude gives rise to using the smooth as means of "smoothing out" random ups and downs in the goal.

Classic examples: The smooth is used in virtually every system dynamics model. A classic example is a cooling cup of coffee. The temperature of the coffee can be represented as the stock; the goal is the temperature of the air surrounding around the cup. The temperature of the coffee gradually adjusts to equal the air temperature. The time constant is determined by the volume of coffee and the insulating properties of the cup. Adaptive expectations are modeled with a smooth. Say one is forming a judgment of how many projects a consultant can sell in a month. If sales have been roughly half a project per month, but in September sales jump to two; we perhaps adjust our expectations upward a bit, but not to two sales per month. If sales stay at around two per month, though we gradually will come to expect that number of sales. A smooth is the structure to capture this.

Caveats: When using Euler integration, a large DT (Time Step) can give rise to integration error which will show up as very rapid oscillations of the stock. As a rule of thumb DT should be no larger than 1/4 to 1/10 of the time constant.

Technical notes: If the goal is held constant, the smooth can be expressed mathematically as

$$SmoothedQuantity = \\ Goal - (Goal - SmoothedQuantity_0)e^{-t/smoothingTime}$$

The "three time constants to close the gap" comes from the above equation. For any number n of time constants the original gap is multiplied by a e^{-n} . In particular in three time constants, the gap is reduced to $e^{-3} \approx 5\%$ of its original size.

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Workforce

Immediate parents: Smooth (first order)

Ultimate parents: Close gap

Used by: Overtime

Problem solved: How to represent the number

of people working on a project

Equations:

Workforce = INTEG(Hiring and Firing ,

DesiredPeople)

Units: people

Hiring and Firing = Worker Shortage / time to hire or fire

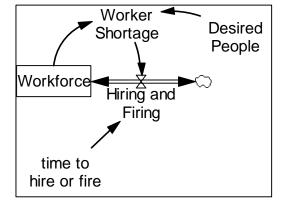
Units: people/Year

time to hire or fire =

Units: Year

Worker Shortage = DesiredPeople - Workforce

Units: people
DesiredPeople =
Units: people



Description: The workforce is just a smooth of the desired workforce. This means that people will be hired or fired to (gradually) move the actual workforce to the desired level.

Behavior: Obvious

Classic examples: This is often used in models of projects

Caveats: None

Technical notes: Time to hire or fire aggregates a number of lags including: the time for someone to realize that the workforce is not at the correct level, the time to communicate this realization, the time to get authorization for a new workforce level, the time to advertise for workers, the time to interview them, the time to actually bring them on board, and the time to bring them up to speed as fully productive workers.

Note: The essence of this molecule is that the workforce is a smooth of *DesiredPeople*. Although *DesiredPeople* is often formulated as a <u>Desired workforce</u> molecule; there is no requirement that this be the case. Consequently, this molecule is *not* a child of <u>Desired workforce</u>.

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Scheduled Completion Date

Immediate parents: Smooth (first order),

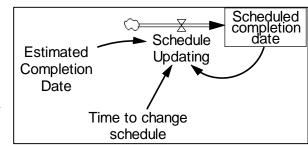
Ultimate parents: Close gap

Used by: None

Problem solved: How to represent the process by which the scheduled completion

date is set.

Equations:



Description: The scheduled completion date adjusts toward the estimated completion date. The scheduled completion date is simply a smooth of the estimated.

Behavior: Obvious

Classic examples: Used in project models

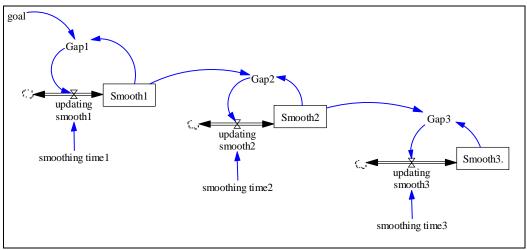
Caveats: None

Technical notes: None

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Smooth (higher-order)

Also known as cascaded smooth.



Immediate Parents: Smooth (first order), Cascaded levels

Ultimate Parents: Close gap, Bathtub

Used by: Hines cascaded coflow

Problem solved: How to create a "smooth" where the adjustment toward the goal starts out slowly, gains speed, and then slows for the final approach. How to model a situation where people are slow to initially perceive a change, but ultimate do catch on completely.

Equations:

```
Smooth1 = INTEG( updating smooth1, goal)
        Units: stuff
updating smooth1 = Gap1 / smoothing time1
        Units: stuff/Year
smoothing time1 = ____
       Units: Year
Gap1 = goal - Smooth1
       Units: stuff
goal =
        Units: stuff
Smooth2 = INTEG( updating smooth2 , Smooth1 )
        Units: stuff
updating smooth2 = Gap2 / smoothing time2
        Units: stuff/Year
smoothing time2 = ____
       Units: Year
Gap2 = Smooth1 - Smooth2
        Units: stuff
"Smooth3." = INTEG( updating smooth3 , Smooth2 )
```

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Units: stuff

updating smooth3 = Gap3 / smoothing time3

Units: stuff/Year smoothing time3 = 2

Units: Year

Gap3 = Smooth2 - "Smooth3."

Units: stuff

Description: A higher order smooth is a cascade of two or more smooths where each smooth becomes the goal of the immediately following smooth. The stock of final smooth is often considered the "output" variable -- that is the variable that's ultimately adjusting toward the goal. The usual case is to have the same delay at each stage of the smooth. That is if k is a constant

$$lag_i = k \ \forall i = 1...Order$$

where

Order is the order of the delay

i is any particular stage in the cascade

k is the lag for each individual stage

and where

either the aggregateLag (or the average lag) is defined as

$$aggregateLag = \sum_{i=1}^{i=Order} k = Order * k$$

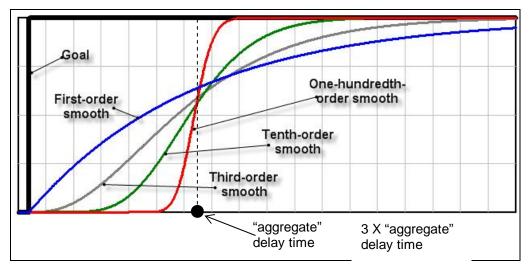
or else k is defined as

$$k = \frac{aggregateLag}{O}$$

For example in the usual case where the individual lags are all the same, if the aggregate lag is, say, thirty weeks, then the lag for each stage will be $\frac{30 \text{ weeks}}{3} = 10 \text{ weeks}$.

Behavior: In the case where the individual-stage lags are all the same, the adjustment will become more sudden and more concentrated at the point of the aggregate lag. *All* of the adjustment would happen at the aggregate lag in the case of an *infinite*-order smooth. (Note in such a case the aggregate lag is a finite real number and each individual-stage lag is an infinitesimal, intuitively $k = \frac{Order}{\infty}$ which is an infinitesimal. The infinite-order smooth's response to a step is another step offset from the original by the overall (or aggregate) lag.

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Classic examples: Third order smooths are fairly common. Second-order smooths very rare, as are smooths with order higher than 3.

Caveats: If you create the delays by dividing an overall delay by the number of smooths in the cascade, be watchful of integration error. Remember, the solution interval ("dt" or "time step") should be one-quarter to one-tenth as large as the smallest time constant. The time constant on a higher-order smooth is not the overall delay, but rather the delays on the individual smooths making up the cascade. This consideration holds even when using the built in 3rd order smooth functions provided by most SD simulation modeling environments. These built in functions typically take a parameter for the overall delay. Keep in mind that internally the software converts this overall delay into three individual delays, each one third the size of the time "constant" parameter.

Technical notes: If you take an aggregate view of the a higher-order smooth, the "aggregate delay" is equal to the average delay. For example, if you use a third order smooth with overall delay of 3 month (implying individual stage delays are each equal to one month) to represent how buyers gradually adjust their perception of a price, the *average* buyer will adjust his perceptions completely in 3 months – of course some buyers will adjust more quickly and others less quickly than the average.

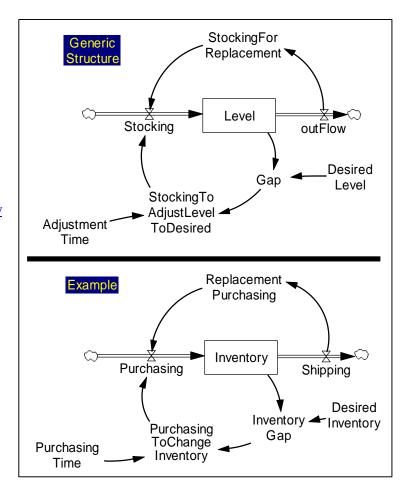
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First-order stock adjustment

Immediate parents:
Smooth (first order)
Ultimate parents:
Close gap

Used by: Low-visibility pipeline correction, High-visibility pipeline correction

Problem solved: How to purchase in order to maintain a stock at a desired level



Equations:

```
Level = INTEG( Stocking - outFlow , DesiredLevel )
        Units: widgets
outFlow =
        Units: widgets/Year
DesiredLevel = ___
        Units: widgets
Stocking = StockingToAdjustLevelToDesired + StockingForReplacement
        Units: widgets/Year
StockingForReplacement = outFlow
       Units: widgets/Year
StockingToAdjustLevelToDesired = Gap / AdjustmentTime
       Units: widgets/Year
Gap = DesiredLevel - Level
       Units: widgets
AdjustmentTime = _
        Units: years
```

Description: The key component of the first order stock adjustment molecule is the *stocking* decision. The *stocking* decision can be thought of as having two parts. First, one

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"orders" what ever is being used up (this is *StockingForReplacement*). This portion of the decision will keep inventories at their *current* levels. The second component of the decision is to "order" a bit more or a bit less to move the *Level* to its desired value. This decision is done in a "goal-gap" way. Structurally this molecule is a smooth with a piece added on to take care of an extra outflow from the level.

Behavior: This structure will smoothly move the actual inventory to the desired level. If the outflow were zero, this structure would be equivalent to a smooth. If the replacement part of the decision can be made immediately (as shown above) without a perception delay, the structure will behave like a smooth no matter what the outflow is.

Classic examples: A very common structure.

Caveats: In many cases the *stocking* flow should not go negative (e.g. if the inflow is actually a manufacturing process, one cannot "unmanufacture" what has already been placed in the level). In this case, the modeler should modify the inflow so that it cannot go negative.

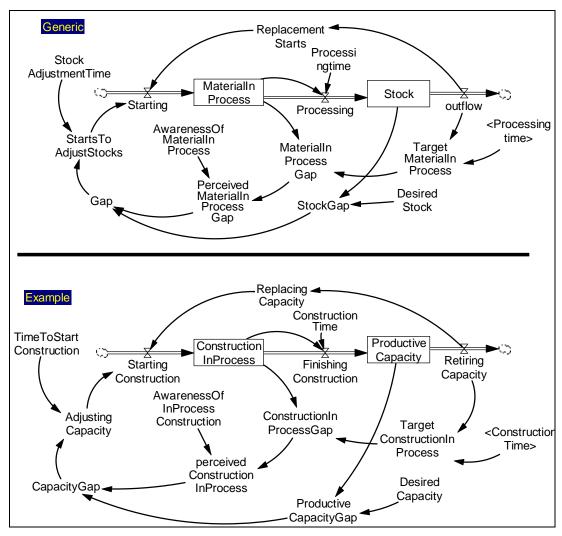
This structure assumes that stocking can be made with no delay (i.e. the inflow is from off the shelf, immediately available, products). If there is a delay (e.g. the things being ordered need to be custom-made), then it may be important to consider the supply pipeline. For this see the Capacity Ordering molecule.

In some situations one may want to recognize a perception lag between the outflow and the knowledge of how much should be replaced. In this case, *StockingForReplacement* will should be modeled as a <u>smooth</u> (or perhaps an <u>extrapolation</u>) of the outflow.

Technical notes: None

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High-Visibility Pipeline Correction



Immediate parents: Aging chain, First-order stock adjustment

Ultimate parents: Close gap, Bathtub, Go to zero

Used by: None

Problem solved: How to adjust a stock to its desired value, items taking account of what

is in the pipeline

Equations:

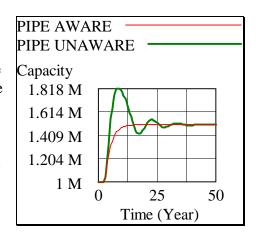
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```
Units: fraction
DesiredStock =
        Units: stuff
Stock = INTEG( Processing - outflow , DesiredStock )
        Units: stuff
StockGap = DesiredStock - Stock
        Units: stuff
Processing = MaterialInProcess / Processingtime
        Units: stuff/Year
Processingtime =
        Units: years
Gap = StockGap + PerceivedMaterialInProcessGap
        Units: stuff
MaterialInProcess = INTEG( Starting - Processing , TargetMaterialInProcess)
        Units: stuff
ReplacementStarts = outflow
        Units: stuff/Year
Starting = max ( 0, StartsToAdjustStocks + ReplacementStarts )
        Units: stuff/Year
StartsToAdjustStocks = Gap / StockAdjustmentTime
        Units: stuff/Year
StockAdjustmentTime =
        Units: Year
TargetMaterialInProcess = outflow * Processingtime
        Units: stuff
```

Description: Based on the First-order stock adjustment structure, this molecule adds the idea that creating material is a time consuming process. As in the *first-order* molecule, this one also represents the need to replace what is being used (or sold) and also adjusts the stock toward a desired level. This molecule takes account not only of what is ultimately needed in the final stock, but also what is needed in the "pipe line". Put differently, this molecule keeps track not only of what is on hand in the final stock, but also of what it has been started but has not yet been completed. The representation shown above provides a single level for in-process material, which – when combined with the final stock – results in a second-order aging chain. However, the in-process stock can easily be disaggregated simply by adding stocks to the aging chain – for example, for a production-distribution system one could have stocks of raw materials, in-process inventory, finished inventory, inventory-at-the-warehouse arranged in a fourth-order aging chain.

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Behavior: Failing to keep track of what is in process (i.e. failing to keep track of the "pipeline", means that the decision for *starting* will over order -- it will keep ordering the same item until it is received; rather than realizing the order has been placed even though it hasn't shown up yet. This is the main mistake that people make in playing the Beer Game. The variable *awarenessOfMaterialInProcess* can be set anywhere between zero and 1 to represent partial awareness of the pipeline. Failing to include replacement demand will result in steady state error.



Classic examples: Structures like this are found in Forester's Industrial Dynamics model to represent a production-distribution system (supply chain) and in the System Dynamics National Model to represent an economy-wide aggregate structure leading from raw-materials to company's final inventories and, ultimately, to consumer's stocks. The structure is also used to represent construction processes for, say, office buildings or factories.

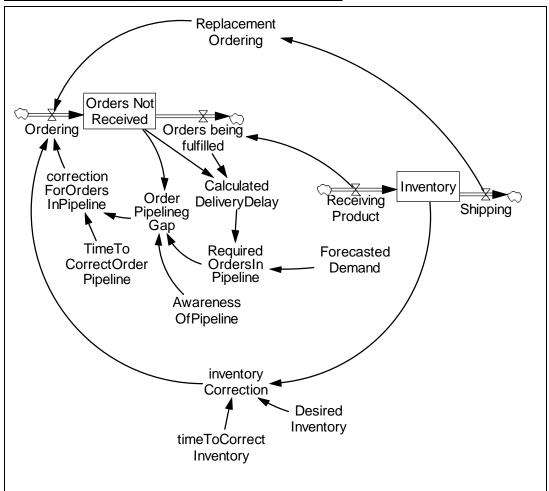
Caveats: The process of moving material from in-process to the final stage in this molecule only takes time. It does not take productivity or people. In some instances this is relatively accurate. In many instances, such as manufacturing, this is not accurate. However, the structure is still used in many such situations by the best modelers in the field, because it is simple and good enough in the sense that the dynamics of interest are not obscured.

In cases where "capacity" represents final inventory, *desired inventory* (i.e. "desired capacity" in the diagram) should respond to demand. If it doesn't, the structure is at the mercy of a positive loop involving the effect of stockouts on shipments (not shown), shipments (i.e. "retiring capacity") and ordering (i.e. "replacing capacity" and "adjusting capacity").

Technical notes: This molecule provides a more detailed (and more specific) representation of the pipeline than the closely related <u>Low-visibility pipeline correction</u> molecule. This molecule is more appropriate when the decision maker has visibility of the process that "creates" the inflow into the final stock.

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Low-visibility Pipeline Correction



Immediate parents: First-order stock adjustment, Split flow, Residence time

Ultimate parents: Close gap, Bathtub

Used by: None

Problem solved: How to adjust a stock to its desired value, taking into account what is in the pipeline in a situation where the decision maker does not have explicit visibility of the pipeline itself.

Equations:

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Units: cases/quarter
timeToCorrectInventory =
Units: quarter
DesiredInventory =
Units: cases
Inventory = INTEG(Receiving Product - Shipping , DesiredInventory)
Units: cases
Receiving Product =
Units: cases/quarter
correctionForOrdersInPipeline = OrderPipelinegGap / TimeToCorrectOrderPipeline
Units: cases/quarter
TimeToCorrectOrderPipeline =
Units: quarter
OrderPipelinegGap = (RequiredOrdersInPipeline - Orders Not Received) * AwarenessOfPipeline
Units: cases
AwarenessOfPipeline = (usually a number between between 0 and 1)
Units: fraction
Orders Not Received = INTEG(Ordering - Orders being fulfilled ,)
Units: cases
Orders being fulfilled = Receiving Product
Units: cases/quarter
RequiredOrdersInPipeline = ForecastedDemand * CalculatedDeliveryDelay
Units: cases
CalculatedDeliveryDelay = Orders Not Received / Orders being fulfilled
Units: quarters
ForecastedDemand =
Units: cases/quarter

Description: As in the <u>First-order stock adjustment</u> molecule, ordering has two components: replacing whatever is (expected to be) sold, and adjusting inventory. This formulation also recognizes a hidden component of inventory: Inventory that is on the way (or has been ordered), but has not yet been received. In steady state, this inventory-on-the-way will be non-zero. In fact, if the ordering rate is constant, this inventory-on-the-way will be equal to the ordering rate multiplied by the time it takes to receive orders. In other words, the inventory on the way will be the entire stream of orders that have been placed, but not received.

This structure represents a great deal of what is present at each stage of the beer game. The mistake that most beer-game players make is that they do not keep track of orders not received - they do not take account of the pipeline. In this structure this is represented by setting the Pipeline Recognition Factor to a small number. The result will be oscillations caused by placing the "same" order more than once.

Behavior: No relevant behavior because the process of incoming orders (and shipping) is not specified in this molecule.

Classic examples: This molecule is commonly used.

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Caveats: None

Technical notes: This molecule does not specify how an order is "processed" by a supplier. The closely related <u>High-visibility pipeline correction</u> molecule may be more appropriate if the decision maker has explicit knowledge of the process used to create the material.

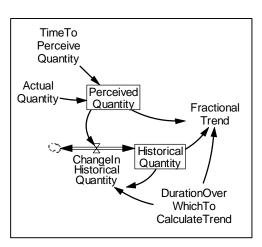
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Trend

Immediate parents: Smooth (first order)

Ultimate parents: Close gap

Used by: Extrapolation



Equations:

```
FractionalTrend = (PerceivedQuantity - HistoricalQuantity) /
            (HistoricalQuantity * DurationOverWhichToCalculateTrend)
        Units: fraction/year
PerceivedQuantity = SMOOTH(ActualQuantity, TimeToPerceiveQuantity)
        Units: Quantity units
ActualQuantity = ___
        Units: Quantity units
TimeToPerceiveQuantity = ___
        Units: year
HistoricalQuantity = INTEG(ChangeInHistoricalQuantity, PerceivedQuantity)
        Units: Quantity units
ChangeInHistoricalQuantity = (PerceivedQuantity - HistoricalQuantity) /
                                DurationOverWhichToCalculateTrend
        Units: Quantity units / year
DurationOverWhichToCalculateTrend = ____
        Units: years
```

Description: The basic idea is very intuitive if one regards the historical quantity as an observation made at a point in the past and the perceived quantity as the current observation. The difference between the two is the absolute growth or decline. Dividing this quantity by the past observation gives the fractional growth or decline over the period separating the two observations. Dividing by the time between the two observations give growth fraction per time unit. The perceived quantity is a smooth of the actual quantity and the historical quantity is a further smooth of the perceived quantity; the time between these two smooths is the time constant on the historical quantity.

Behavior: The structure will eventually converge to the actual fractional growth rate of an exponentially growing quantity.

Classic examples: Often used to calculate the rate at which sales or demand is increasing.

Caveats: None

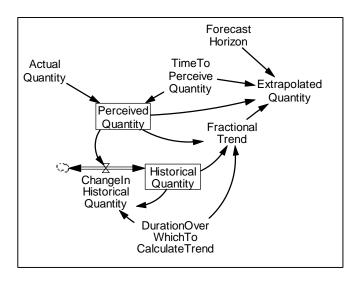
Technical notes: The perception lag on the perceived quantity is often conceptually necessary. On a technical level, however, smoothing actual conditions prevents the fractional trend from changing abruptly.

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Extrapolation

Immediate parents: Trend Ultimate parents: Close gap

Used by: None



Equations:

ExtrapolatedQuantity = PerceivedQuantity *

(1 + FractionalTrend * (TimeToPerceiveQuantity + ForecastHorizon))

Units: Quantity units

ForecastHorizon =

Units: year

FractionalTrend = (PerceivedQuantity - HistoricalQuantity) /

(HistoricalQuantity * DurationOverWhichToCalculateTrend)

Units: fraction/year

PerceivedQuantity = SMOOTH(ActualQuantity, TimeToPerceiveQuantity)

Units: Quantity units

ActualQuantity =

Units: Quantity units

TimeToPerceiveQuantity =

Units: year

HistoricalQuantity = INTEG(ChangeInHistoricalQuantity, PerceivedQuantity)

Units: Quantity units

ChangeInHistoricalQuantity = (PerceivedQuantity - HistoricalQuantity) /

DurationOverWhichToCalculateTrend

Units: Quantity units / year

DurationOverWhichToCalculateTrend =

Units: years

Description: The extrapolation works on the fractional trend which is the output of a Trend Molecule. The extrapolation is simply the current observation (the perceived quantity) multiplied by a factor representing how much it will grow by the end of the forecast horizon. This factor is the fractional trend multiplied by the forecast horizon and by the time it takes to perceive current conditions. Using the time to perceive current conditions extrapolates from the observation, which is necessarily lagged, to the current

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time. Then, using the forecast horizon extrapolates from the current time to the time of the forecast horizon. However, this degree of exactness is unknown in the literature and unlikely to characterize actual trend extrapolations.

Behavior: The extrapolated forecast will be accurate for an exponentially growing quantity.

Classic examples: Extrapolations are often used to decide how much to order (or to begin construction of) in order to have the proper number of orders arriving (amount of construction coming on line) at the point in the future when we can expect our order to be filled.

Caveats: Extrapolation within an otherwise oscillatory system often will make the system more oscillatory. Note: this may be realistic.

Technical notes: What is used in the molecule is a linear extrapolation. It is roughly correct. The precise forecast would use linear extrapolation to bring the perception lag "forward" and then use continuous compounding up to the forecast horizon.

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Coflow

There are two equivalent ways of representing a coflow. The *Traditional coflow* and the *Hines coflow*

Immediate parents:

Smooth(first order) Ultimate parents:

Close gap

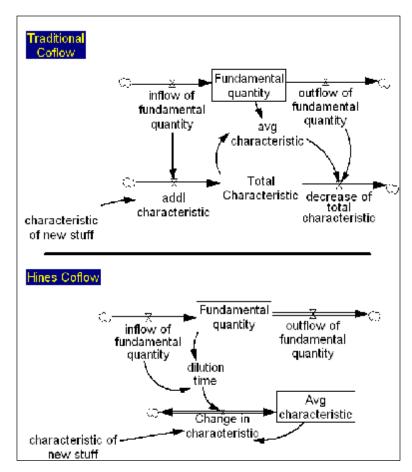
Used by: <u>Cascaded</u> <u>Coflow</u>, <u>Coflow with</u>

Experience

Problem solved: How to

keep track of a

characteristic of a stock.



Equations:

Traditional Coflow
avg characteristic =Characteristic/ Fundamental quantity
Units: characteristic units/widget
Fundamental quantity =
INTEG(inflow of fundamental quantity-outflow of fundamental quantity,)
Units: widgets
inflow of fundamental quantity =
Units: widgets/Year
outflow of fundamental quantity =
Units: widgets/Year
Characteristic = INTEG(addl characteristic-decrease of characteristic,
Fundamental quantity*characteristic of new stuff)
Units: characteristic units
addl characteristic = inflow of fundamental quantity*characteristic of new stuff
Units: characteristic units/Year
characteristic of new stuff =
Units: characteristic units/widget
decrease of characteristic = outflow of fundamental quantity*avg characteristic
Units: characteristic units/Year

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<u>Hines Coflow</u>
Avg characteristic = INTEG(Change in characteristic,characteristic of new stuff,)
Units: characteristic units/widget
Change in characteristic = (characteristic of new stuff-Avg characteristic)/dilution time Units: characteristic units/widget/Year
characteristic of new stuff =
Units: characteristic units/widget
dilution time = Fundamental quantity/inflow of fundamental quantity
Units: Year
Fundamental quantity =
INTEG(inflow of fundamental quantity-outflow of fundamental quantity,)
Units: widgets
inflow of fundamental quantity =
Units: widgets/Year
outflow of fundamental quantity =
Units: widgets/Year

Description: The Hines coflow makes clearer the relationship of coflow to smooth or Goal-Gap formulations. The traditional coflow makes clearer why it is called a "coflow". The Hines Coflow makes clear that the characteristic is a smooth with a variable time "constant". The dilution time determines how quickly the current characteristic will change to or be diluted by the new characteristic. The traditional coflow shows that the flows of the characteristic are linked to the flows of the fundamental quantity.

Behavior: To anticipate the behavior think of how the smooth operates.

Classic examples: A firm continually borrows money at different interest rates. The amount borrowed is the fundamental quantity. The average interest rate is the average quantity. A business continually hires people with different skill levels. The number of people is the fundamental quantity. Average amount of skill is the average characteristic.

Caveats: The outflow of the fundamental quantity has the average characteristic. In some situations this is accurate. In many situations it is accurate enough. For situations where it is not good enough, see the cascaded coflow. In the Hines coflow be careful of having the dilution time be too small relative to DT. This can happen if the fundamental quantity is (close to) zero. Be careful of divide by zero errors: In the *Hines coflow* a divide-by-zero will occur if the *inflow of the fundamental quantity* equals zero; in the *Traditional coflow* the divide by zero problem will occur if the *fundamental quantity* equals zero.

Technical notes: None

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Coflow with Experience

There are two equivalent versions, the Traditional and the Hines.

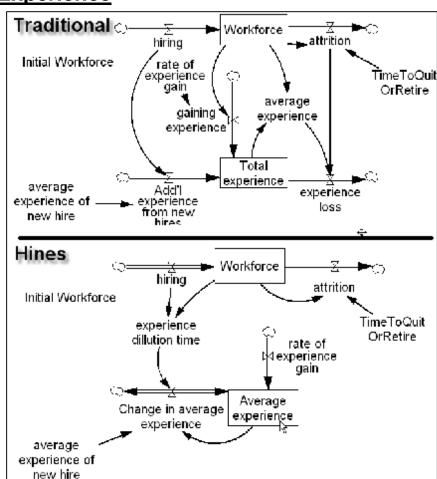
Immediate parents: Coflow Ultimate parents:

Close gap

Used by: None

Problem solved:

How to represent a workforce in which new people have less experience, and where everyone gains experience with time



Equations:

Traditional Coflow average experience = Total experience / Workforce Units: Years/person Workforce = INTEG(hiring - attrition , Initial Workforce) Units: People hiring = Units: People/Year attrition = Workforce / TimeToQuitOrRetire Units: People/Year Initial Workforce = INITIAL(hiring * TimeToQuitOrRetire) Units: People TimeToQuitOrRetire = ____ Units: Year Total experience = INTEG(Add'l experience from new hires + gaining experience - experience loss, Workforce * (average experience of new hire + rate of experience gain * Workforce / attrition))

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```
Hines Coflow
Average experience =
          INTEG(Change in average experience + rate of experience gain,
            average experience of new hire + Workforce / attrition)
        Units: Years
rate of experience gain = 1
        Units: Years/Year
Change in average experience =
           (average experience on new hire - Average experience) / experience dilution time
        Units: fraction
average experience on new hire = ____
        Units: Years
experience dilution time = Workforce/hiring
        Units: Year
hiring =
        Units: People/Year
Workforce = INTEG(hiring-attrition, hiring*TimeToQuitOrRetire)
       Units: People
attrition = Workforce/TimeToQuitOrRetire
        Units: People/Year
TimeToQuitOrRetire =
        Units: Year
```

Description: This formulation modifies the regular coflow by adding a steady accumulation of experience as time goes by. Experience can be used as an input to an effect on productivity or quality.

Behavior: Left to the reader.

Classic examples: None

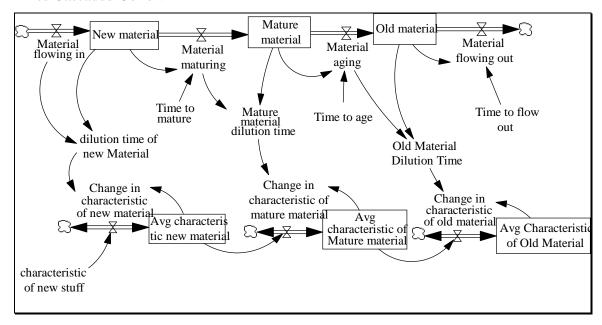
Caveats: None

Technical notes: None

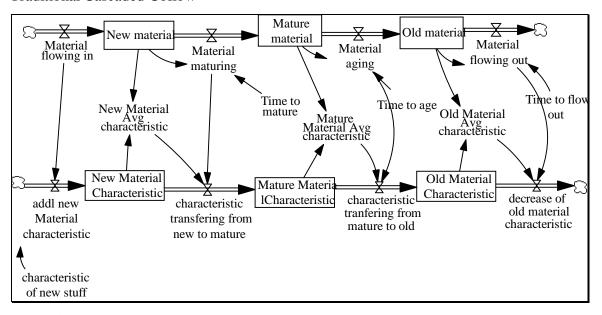
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Cascaded Coflow

Hines Cascaded Coflow



Traditional Cascaded Coflow



Immediate parents Aging chain

Traditional: <u>Traditional coflow</u>, <u>Broken cascade</u>, <u>Cascaded levels</u>

Hines: Hines coflow, Smooth (higher order)

Ultimate parents: Close gap, Bathtub, Go to zero

Used by: None

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Problem solved: How to represent a characteristic of a fundamental quantity where the outflow from the fundamental quantity is *older* than the average.

Equations:

```
Traditional Cascaded Coflow Equations
Change in characteristic of old material =
    ( Avg characteristic of Mature material- Avg Characteristic of Old Material ) /
      old Material Dilution Time
        Units: characteristic units/(widget*Year)
Avg characteristic of Mature material = INTEG(
     Change in characteristic of mature material, Avg characteristic new material)
        Units: characteristic units/widget
Avg Characteristic of Old Material = INTEG(
     Change in characteristic of old material, Avg characteristic of Mature material)
        Units: characteristic units/widget
Change in characteristic of mature material =
     ( Avg characteristic new material- Avg characteristic of Mature material ) /
         Mature material dilution time
        Units: characteristic units/(widget*Year)
Old Material Dilution Time = Old material / Material aging
        Units: Year
dilution time of new Material = New material / Material flowing in
        Units: Year
Mature material dilution time = Mature material / Material maturing
        Units: Year
Avg characteristic new material = INTEG(
      Change in characteristic of new material, characteristic of new stuff)
Units: characteristic units/widget
Change in characteristic of new material =
      (characteristic of new stuff - Avg characteristic new material) / dilution time of new Material
        Units: characteristic units/(widget*Year)
characteristic of new stuff =
        Units: characteristic units/widget
Material aging = Mature material / Time to age
        Units: stuff/Year
Material flowing in = ____
        Units: stuff/Year
Material flowing out = Old material / Time to flow out
        Units: stuff/Year
Material maturing = New material / Time to mature
        Units: stuff/Year
Mature material = INTEG(Material maturing - Material aging , Material maturing * Time to age )
        Units: stuff
New material = INTEG(
```

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Hines Cascaded Coflow Equations
Avg characteristic new material = INTEG(
Change in characteristic of new material, characteristic of new stuff)
Units: characteristic units/widget
Change in characteristic of new material = (
characteristic of new stuff - Avg characteristic new material)/dilution time of new Material
Units: characteristic units/widget/Year
characteristic of new stuff =
Units: characteristic units/widget
dilution time of new Material = New material/Material flowing in
Units: Year
Avg characteristic of Mature material = INTEG(
Change in characteristic of mature material, Avg characteristic new material)
Units: characteristic units/widget
Change in characteristic of mature material =
(Avg characteristic new material -Avg characteristic of Mature material)/
Mature material dilution time
Units: characteristic units/widget/Year Mature material dilution time. Mature material/Material maturing
Mature material dilution time = Mature material/Material maturing Units: Year
Avg Characteristic of Old Material = INTEG(
Change in characteristic of old material, Avg characteristic of Mature material)
Units: characteristic units/widget
Change in characteristic of old material =
(Avg characteristic of Mature material - Avg Characteristic of Old Material)/
Old Material Dilution Time
Units: characteristic units/widget/Year
Old Material Dilution Time = Old material/Material aging
Units: Year
New material = INTEG(Material flowing in-Material maturing, Material flowing in*Time to mature)
Units: stuff
Material flowing in =
Units: stuff/Year

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Material maturing = New material / Time to mature Units: stuff/Year
Time to mature =
Units: Year
Mature material =INTEG(Material maturing-Material aging,Material maturing*Time to age) Units: stuff
Material aging = Mature material/Time to age
Units: stuff/Year
Time to age =
Units: Year
Old material = INTEG(Material aging-Material flowing out, Material aging*Time to flow out)
Units: stuff
Material flowing out = Old material/Time to flow out
Units: stuff/Year
Time to flow out =
Units: years

Description: In the Hines coflow, each average characteristic is a "coflow-smooth" whose goal is the prior "coflow-smooth". In the traditional coflow, the outflow of one coflow-level flows into the next. The two formulations are mathematically the same.

Behavior: Obvious.

Classic examples: None

Caveats: None

Technical notes: None

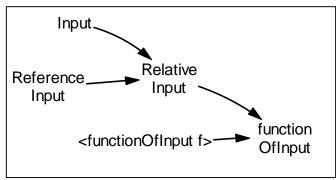
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Dimensionless Input To Function

Immediate parents: None Ultimate parents: None

Used by: <u>Univariate anchoring and</u> adjustment

Problem solved: How to create a table function (also known as lookup function) that is easy to parameterize.



Equations:

Description: The key here is that the input to the table function is measured relative to a reference. It is usually easier for people to judge what value the function should produce for an input that is some factor of a reference, than to judge the value of the function for a raw input. The most important exception is a domain-expert who may find it easier to parameterize the function in terms of raw inputs.

The reference input is often, but not always, a constant.

Behavior: No stocks, so no endogenous behavior.

Classic examples: Effect of inventory on sales.

Caveats: Although this molecule makes it easier for a modeler who is not intimately familiar with the substantive area being modeled; this molecule can make it more difficult for the client who is extremely familiar with the subject. People with tremendous experience in a subject area may find it easier to parameter a function when the input is a raw, dimensioned quantity.

Technical notes: An added benefit of this structure is that it can be reparameterized for tuning or sensitivity testing by changing the value of the reference input (if the reference input is a constant). If the function takes raw values, the only way to reparameterize is to change (i.e. "redraw") the function.

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Univariate Anchoring and Adjustment

Immediate parents: <u>Dimensionless</u>

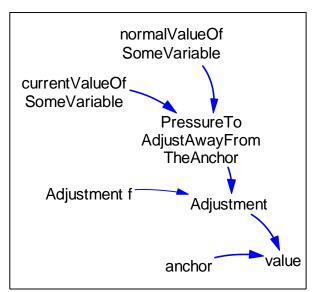
input to function

Ultimate parents: <u>Dimensionless input</u>

to function

Used by: Multivariate anchoring and adjustment, Nonlinear split, Level protected by level, Effect of fatigue, overtime, Level protected by pdy

Problem solved: How to model the human process of judging an "appropriate" value (e.g. actual value or ideal value) of some constant or variable. How to create a user-defined function whose equilibrium value is easy to change.



Equations:

Description: Anchoring and Adjustment is a common judgmental strategy (Hogarth). Rather than finding a new quantity by solving a problem from scratch, people often will simply take a known quantity (the anchor) and adjust it to account for new factors or pressures. For example I don't know the distance from London to Hamburg. So, I might start with the distance from London to Berlin (the anchor), which I happen to know. Because I know that Hamburg is closer to London than Berlin, I'll "adjust" the value downward by "a bit" say 20%. The structure above represents this process: A normal (or maximum or minimum) value – the "anchor" -- is multiplied ("adjusted") by the effect (or pressure) of some piece of information. The effect has a neutral values of 1.

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Behavior: No stocks, so no dynamics.

Classic examples: Many

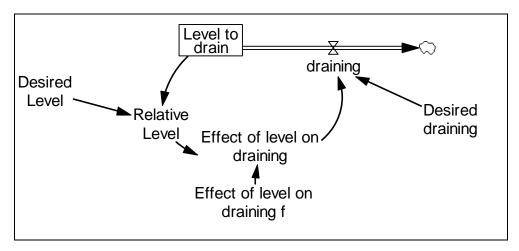
Caveats: None

Technical notes: People using anchoring and adjustment in the real world often fail to

adjust enough.

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Level Protected by Level



Immediate parents: Univariate anchoring and adjustment

Ultimate parents: <u>Dmnl input to function</u>

Used by: Backlog shipping protected by level

Problem solved: How to ensure that a stock does not go negative

Equations:

Level to drain = INTEG(-draining, Desired Level, ____)

Units: Widgets

draining = Desired draining * Effect of level on draining

Units: Widgets/Month

Desired draining =

Units: Widgets/Month

Effect of level on draining = Effect of level on draining f(Relative Level)

Units: dmnl

Effect of level on draining f = user defined funciton

Units: dmnl

Relative Level = Level to drain / Desired Level

Units: dmnl
Desired Level =
Units: Widgets

Description: The actual outflow is the product of the desired draining and a function that shuts off the outflow as the level approaches zero. This formulation is considered much more desirable than an IF-THEN-ELSE statement both because it is less subject to integration error and, even more importantly, because it is appropriate for a stock that aggregates many items which are not identical (e.g. a finished goods inventory containing many different products and models).

Behavior: The level will not go below zero.

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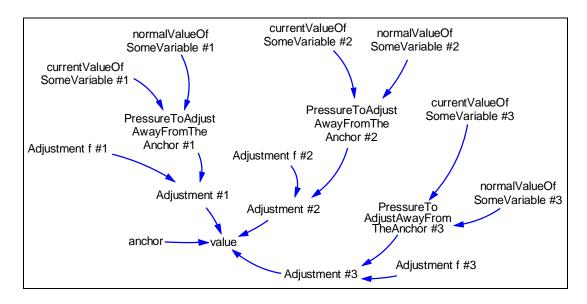
Classic examples: Shipping out of an inventory. The inventory must not go negative.

Caveats: Watch out for functions that drop suddenly to zero, which may introduce an integration error that lets the level go slightly negative before it shuts off.

Technical notes: The table function should go through (0,0). A table function going through (1,1) will be easier to put into equilibrium. To represent probabilistic stocking out, the function should lie above the 45 degree line in the region below the point (1,1).

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Multivariate Anchoring and Adjustment



Immediate parents: <u>Univariate anchoring and adjustment</u>
Ultimate parents: Dimensionless input To Function

Used by: Productivity, Quality, Sea anchor and adjustment, Multi-dimensional split

Problem solved: How to model the human process of judging the "appropriate" value (e.g. actual value or ideal value) of some constant or variable. How to represent something that is a function of many things. How to create a function whose equilibrium value is easy to change.

Equations:

```
value = Anchor * "Adjustment #1" * "Adjustment #2" * "Adjustment #3"
       Units: cases
Anchor =
       Units: cases
"Adjustment #1" = "Adjustment f #1" ( "PressureToAdjustAwayFromTheAnchor #1")
       Units: dmnl
"Adjustment #2" = "Adjustment f #2" ( "PressureToAdjustAwayFromTheAnchor #2")
Units: dmnl
"Adjustment #3" = "Adjustment f #3" ( "PressureToAdjustAwayFromTheAnchor #3")
Units: dmnl
"Adjustment f #1" = user defined function
       Units: dmnl
'Adjustment f #2" = user defined function
       Units: dmnl
'Adjustment f #3" = user defined function
       Units: dmnl
```

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"PressureToAdjustAwayFromTheAnchor #1" =
"currentValueOfSomeVariable #1" / "normalValueOfSomeVariable #1"
Units: fraction
"PressureToAdjustAwayFromTheAnchor #2" =
"currentValueOfSomeVariable #2" / "normalValueOfSomeVariable #2"
Units: fraction
"PressureToAdjustAwayFromTheAnchor #3" =
"currentValueOfSomeVariable #3" / "normalValueOfSomeVariable #3"
Units: fraction
"currentValueOfSomeVariable #1" =
Units: unitsOfSomeVariable
"currentValueOfSomeVariable #2" =
Units: unitsOfSomeVariable
"currentValueOfSomeVariable #3" =
Units: unitsOfSomeVariable
"normalValueOfSomeVariable #1" =
Units: unitsOfSomeVariable
"normalValueOfSomeVariable #2" =
Units: unitsOfSomeVariable
"normalValueOfSomeVariable #3" =
Units: unitsOfSomeVariable

Description: Anchoring and Adjustment is a common judgmental strategy (Hogarth). Rather than finding a new quantity by solving a problem from scratch, people often will simply take a known quantity (the anchor) and adjust it to account for new factors. For example to judge how long it will take me to write a paper, I might start with a usual or normal value, say one week. Then, I'll adjust that number for various factors that are currently different from normal – for example maybe I'm more fatigued than usual, so I'll lengthen the estimate by ten percent; perhaps the subject is one that I've written about many times in the past and so I'll lower my estimate by 15%; and so on to account for other factors like distractions, the number of figures in the paper, etc. The structure above represents this process: A normal (or maximum or minimum) value – the "anchor" -- is multiplied ("adjusted") by a series of factors representing the effects of various other quantities. The effects have neutral values of 1.

Behavior: None.

Classic examples: The birth rate and the death rate in Forrester's *World Dynamics*.

Caveats: When modeling multivariate anchoring and adjustment, people often overestimate the strengths of the effects during initial parameterization.

Technical notes: Although the original system dynamics simulation modeling language (DYNAMO) allowed users to design their own single-input functions (Table Functions), it did not permit users to design multi-input functions. Since then, this formulation has filled the need for multi-input functions. Although limited in some ways, this formulation is easy

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for the modeler to visualize (a general fourth-dimensional function would be difficult) and easy to explain.

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Productivity (PDY)

Immediate parents:

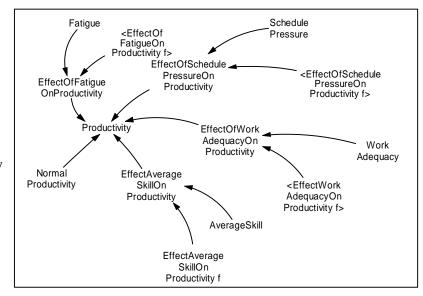
Multivariate anchoring and adjustment

Ultimate parents:

Dmnl input to f()

Used by: None

Problem solved: How to determine productivity



Equations:

Productivity = NormalProductivity * EffectOfFatigueOnProductivity *
EffectOfSchedulePressureOnProductivity * EffectOfWorkAdequacyOnProductivity *
EffectAverageSkillOnProductivity
Units: widgets/(person*Month)
AverageSkill =
Units: fraction
EffectAverageSkillOnProductivity = EffectAverageSkillOnProductivity f (AverageSkill) Units: dmnl
EffectAverageSkillOnProductivity f = user defined function
Units: dmnl
NormalProductivity =
Units: widgets/(person*Month)
EffectOfFatigueOnProductivity = EffectOfFatigueOnProductivity f (Fatigue)
Units: dmnl
EffectOfFatigueOnProductivity f = user defined function
Units: dmnl
Fatigue =
Units: fraction
EffectOfSchedulePressureOnProductivity =
EffectOfSchedulePressureOnProductivity f(SchedulePressure)
Units: dmnl
EffectOfSchedulePressureOnProductivity f = user defined function
Units: dmnl
SchedulePressure =
Units: fraction
EffectOfWorkAdeguacyOnProductivity =

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EffectWorkAdequacyOnProductivity f (WorkAdequacy)
Units: dmnl
EffectWorkAdequacyOnProductivity f = user defined function)
Units: dmnl
WorkAdequacy = ____
Units: fraction

Description: The particular effects shown above are illustrative, though common in project models. Productivity is usually defined to mean *speed* that a single worker (or single machine or other resource) *produces*. Quality (the fraction of production that is actually done correctly) is modeled separately.

Behavior: No levels, so no endogenous dynamics

Classic examples: Project models

Caveats: None

Technical notes: The first project models were developed by the consulting company Pugh Roberts. These early models used the abbreviation "PDY" for "productivity". The same structure can be used to represent quality. Often in project models things that affect productivity also affect quality (though through different functions). An interesting effect in these formulations is the effect of schedule pressure which is usually represented as a positively sloped function for productivity (meaning more schedule pressure makes people work faster) and a negatively sloped function for quality (meaning as people work faster they make more mistakes).

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Quality

Immediate parents:

Multivariate anchoring and adjustment

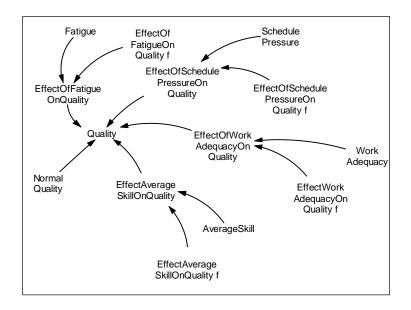
Ultimate parents: Dmnl

input to f()

Used by: None

Problem solved: How to

determine quality



Equations:

Quality = min(1,NormalQuality * EffectOfFatiqueOnQuality * EffectOfSchedulePressureOnQuality * EffectOfWorkAdequacyOnQuality * EffectAverageSkillOnQuality) Units: widgets/(person*Month) AverageSkill = Units: fraction EffectAverageSkillOnQuality = EffectAverageSkillOnQuality f (AverageSkill) Units: dmnl EffectAverageSkillOnQuality f = user defined function Units: dmnl NormalQuality = Units: widgets/(person*Month) EffectOfFatigueOnQuality = EffectOfFatigueOnQuality f (Fatigue) Units: dmnl EffectOfFatiqueOnQuality f = user defined function Units: dmnl Fatique = Units: fraction EffectOfSchedulePressureOnQuality = EffectOfSchedulePressureOnQuality f(SchedulePressure) Units: dmnl EffectOfSchedulePressureOnQuality f = user defined function Units: dmnl SchedulePressure = Units: fraction EffectOfWorkAdequacyOnQuality = EffectWorkAdequacyOnQuality f (WorkAdequacy)

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Units: dmnl

EffectWorkAdequacyOnQuality f = user defined function)

Units: dmnl

WorkAdequacy = ____
Units: fraction

Description: The particular effects shown above are illustrative, though common in project models. <u>Quality</u> is defined as the fraction of work that is being done correctly. In project models, <u>productivity</u> – meaning the speed with which work gets done (whether or not its correctly done -- is defined separately from quality.

Behavior: No levels, so no endogenous dynamics

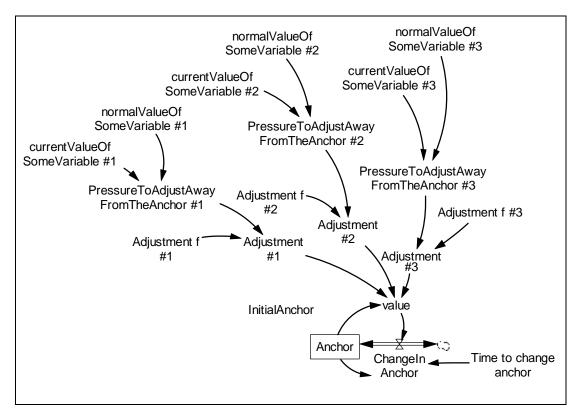
Classic examples: Project models

Caveats: Quality should not go above 1 or below 0. Usually the table functions won't go below zero, but they may go above one. Consequently, the result of multiplying normal quality by all the table functions *could* be a number greater than one. The use of the *MIN* function as shown in the equation for *quality* is a common solution to this risk.

Technical notes: The same structure can be used to represent <u>productivity</u>. Often in project models things that affect quality also affect productivity (though through different functions). An interesting item in these formulations is the effect of schedule pressure which is usually represented as a positively sloped function for productivity (meaning more schedule pressure makes people work faster) and as a negatively sloped function for quality (meaning as people work faster they make more mistakes).

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Sea Anchor and Adjustment



Immediate parents: Multivariate anchoring and adjustment, Smooth (first order)

Ultimate parents: Dimensionless input to function, Close gap

Used by: Protected sea anchoring and adjustment, Sea anchor pricing

Problem solved: How to represent a process by which people will "grope" toward a proper quantity. How to form the anchor in an Anchoring and Adjustment process.

Equations:

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Units: dmnl
"Adjustment #3" = "Adjustment f #3" ("PressureToAdjustAwayFromTheAnchor #3")
Units: dmnl
"Adjustment f #1" = user defined function
Units: dmnl
"Adjustment f #2" = user defined function
Units: dmnl
"Adjustment f #3" = user defined function
Units: dmnl
"PressureToAdjustAwayFromTheAnchor #1" =
"currentValueOfSomeVariable #1" / "normalValueOfSomeVariable #1"
Units: fraction
"PressureToAdjustAwayFromTheAnchor #2" =
"currentValueOfSomeVariable #2" / "normalValueOfSomeVariable #2"
Units: fraction
"PressureToAdjustAwayFromTheAnchor #3" =
"currentValueOfSomeVariable #3" / "normalValueOfSomeVariable #3"
Units: fraction
"currentValueOfSomeVariable #1" =
Units: unitsOfSomeVariable
"currentValueOfSomeVariable #2" =
Units: unitsOfSomeVariable
"currentValueOfSomeVariable #3" =
Units: unitsOfSomeVariable
"normalValueOfSomeVariable #1" =
Units: unitsOfSomeVariable
"normalValueOfSomeVariable #2" =
Units: unitsOfSomeVariable
"normalValueOfSomeVariable #3" =
Units: unitsOfSomeVariable

Description: This is an elaboration on the judgmental strategy known as anchoring and adjustment. In anchoring and adjustment a judgment is made (or a quantity) by taking an underlying quantity (an anchor) and adjusting it on the basis of current information or pressures. This formulation contains the added idea that the anchor is formed on the bases of the past judgments.

Behavior: A positive pressure will cause the quantity to immediately jump above the anchor. In the pressure persists, the quantity will begin to rise as the anchor does. If the pressure drops, the quantity will again respond immediately.

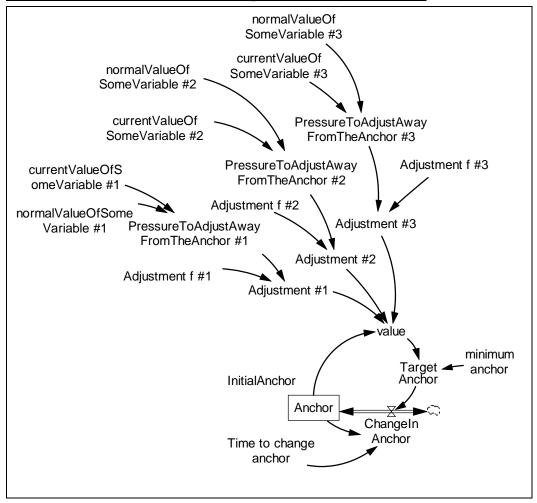
Classic examples: Anchor Pricing.

Caveats: This structure will get stuck at zero if the anchor becomes zero. To solve this use the <u>protected sea anchoring and adjustment</u> molecule.

Technical notes: Note there are two kinds of "parameters" to set: the adjustment time and the user function (s).

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Protected Sea Anchoring and Adjustment



Immediate parents: Sea anchor and adjustment
Ultimate parents: Dimensionless input to function

Used by: Protected Anchor Pricing

Problem solved: Represent a judgmental strategy that will grope toward a solution, and which will not get "stuck" at zero.

Equations:

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```
Units: Month
Target Anchor = MAX (value, minimum anchor)
       Units: cases
minimum anchor =
       Units: cases
'Adjustment #1" = "Adjustment f #1" ( "PressureToAdjustAwayFromTheAnchor #1")
       Units: dmnl
'Adjustment #2" = "Adjustment f #2" ( "PressureToAdjustAwayFromTheAnchor #2")
       Units: dmnl
'Adjustment #3" = "Adjustment f #3" ( "PressureToAdjustAwayFromTheAnchor #3")
       Units: dmnl
'Adjustment f #1" = user defined function
       Units: dmnl
'Adjustment f #2" = user defined function
       Units: dmnl
'Adjustment f #3" = user defined function
       Units: dmnl
'PressureToAdjustAwayFromTheAnchor #1" =
          "currentValueOfSomeVariable #1" / "normalValueOfSomeVariable #1"
       Units: fraction
'PressureToAdjustAwayFromTheAnchor #2" =
         "currentValueOfSomeVariable #2" / "normalValueOfSomeVariable #2"
       Units: fraction
"PressureToAdjustAwayFromTheAnchor #3" =
         "currentValueOfSomeVariable #3" / "normalValueOfSomeVariable #3"
       Units: fraction
'currentValueOfSomeVariable #1" =
       Units: unitsOfSomeVariable
"currentValueOfSomeVariable #2" = ____
       Units: unitsOfSomeVariable
"currentValueOfSomeVariable #3" = ____
       Units: unitsOfSomeVariable
"normalValueOfSomeVariable #1" =
       Units: unitsOfSomeVariable
"normalValueOfSomeVariable #2" =
       Units: unitsOfSomeVariable
"normalValueOfSomeVariable #3" =
       Units: unitsOfSomeVariable
```

Description: This molecule adds to its parent, Anchoring and Adjustment, a Target Anchor. The Target Anchor is the maximum of either the quantity itself or the smallest value that the anchor should take on.

Behavior: Similar to Anchoring and Adjustment, except it will not get stuck at zero (as long as the minimum anchor is greater than zero.

Classic examples: Protected sea anchor pricing

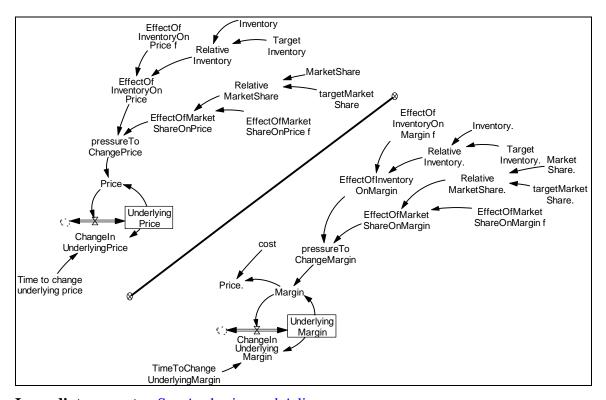
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Caveats: None

Technical notes: The minimum anchor should be set above zero to ensure that this formulation will not get stuck at zero. There are two kinds of parameters that determine the dynamics the time constant and the user-defined functions.

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Sea Anchor Pricing



Immediate parents: <u>Sea Anchoring and Adjustment</u>
Ultimate parents: <u>Dmnl input to function</u>, <u>Close gap</u>

Used by: Protected sea anchor pricing, Smooth pricing

Problem solved: How to formulate price setting

Equations:

Equations for price form

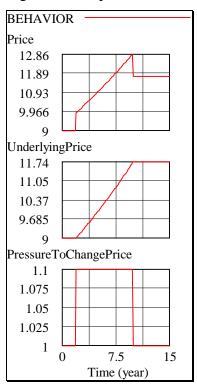
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```
EffectOfInventoryOnPrice f = user defined function
        Units: dmnl
EffectOfMarketShareOnPrice = EffectOfMarketShareOnPrice f(RelativeMarketShare)
        Units: dmnl
EffectOfMarketShareOnPrice f = user defined function
       Units: dmnl
Equations for margin form
"Price." = cost * Margin
       Units: $/widget
cost = ____
        Units: $/widget
Margin = UnderlyingMargin * pressureToChangeMargin
        Units: fraction
UnderlyingMargin = INTEG( ChangeInUnderlyingMargin , ____)
        Units: fraction
ChangeInUnderlyingMargin = ( Margin - UnderlyingMargin ) / TimeToChangeUnderlyingMargin
        Units: fraction/year
TimeToChangeUnderlyingMargin = ____
       Units: year
pressureToChangeMargin = EffectOfInventoryOnMargin * EffectOfMarketShareOnMargin
       Units: dmnl
EffectOfInventoryOnMargin = EffectOfInventoryOnMargin f ("RelativeInventory.")
       Units: dmnl
EffectOfInventoryOnMargin f = user defined function
        Units: dmnl
EffectOfMarketShareOnMargin = EffectOfMarketShareOnMargin f ("RelativeMarketShare.")
       Units: dmnl
EffectOfMarketShareOnMargin f = user defined function
       Units: dmnl
Equations common to both the "price" and the "margin" forms
RelativeInventory = Inventory / TargetInventory
       Units: fraction
TargetInventory = ___
       Units: widgets
Inventory = _
       Units: widgets
RelativeMarketShare = MarketShare / targetMarketShare
       Units: fraction
targetMarketShare = ____
       Units: $/widget
MarketShare = _
```

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Units: \$/widget

Description: Usually the pressure to change price will be a function (often of relative inventory) or the product of several functions. Price setters have a sense for a fair or underlying price. Pressures that they face cause them to bump the price above or below the underlying price. After bumping price, the price setter waits. If the response is inadequate, she bumps again. Alternatively, one can view this as a process in which the price setter bumps the price, and then -- if pressures cause her to keep the price high -- begins to incorporate the new price into her conception of a fair or underlying price.



Behavior: If pressure is constant above 1, price and underlying price will rise exponentially. If Pressure then returns to neutral value of one, price will drop to the underlying price.

Classic examples: The System Dynamics National Model uses such a formulation to represent interest rates (the price of money).

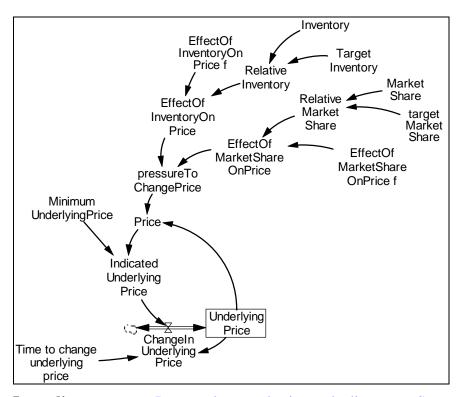
Caveats: The modeler will need to tune both the time constant and the effects representing pressure. Very aggressive policies can lead price explosions.

Note: If underlying price gets to zero; there will be no further change -- underlying price and price will be stuck at zero. This danger does not arise suddenly, rather in the underlying price is almost zero; the structure will be "almost" stuck. To avoid this, one needs to use a strategy such as that in the Protected Anchor Pricing Molecule.

Technical notes: To represent an aggressive policy use a short time constant and a steep effect.

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Protected Sea Anchor Pricing



Immediate parents: Protected sea anchoring and adjustment, Sea anchor pricing

Ultimate parents: Dmnl input to function, Close gap

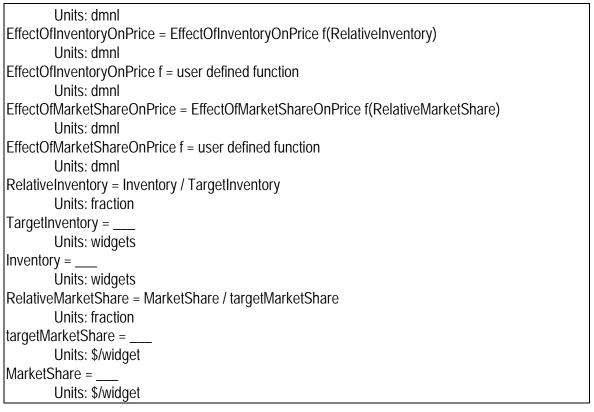
Used by: None

Problem solved: How to represent pricing when the price can take on a value of (or

close to) zero.

Equations:

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Description: This molecule adds to the Sea Anchor Pricing Molecule the idea of a minimum underlying price. The minimum underlying price represents what pricers regard as the lowest fair or sustainable price. This might be the cost of the product.

Behavior: Same as Anchor Pricing, but the underlying price will not go below the minimum.

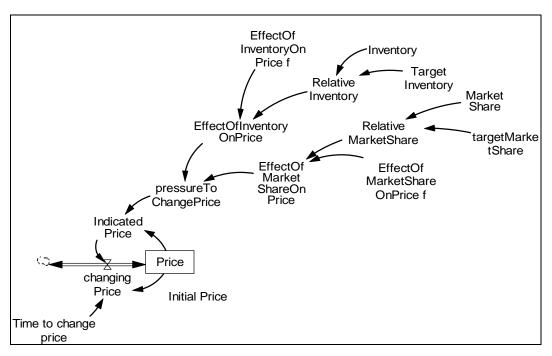
Classic examples: National Model uses this formulation for the interest rate, the price of money

Caveats: See Protected sea anchor and adjustment and Sea anchor pricing

Technical notes: See Protected sea anchor and adjustment and Sea anchor pricing

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Smooth Pricing



Immediate parents: Sea anchor pricing

Ultimate parents: Dmnl input to function, Close gap

Used by: None

Problem solved: How to represent price setting behavior where price does not change

suddenly.

Equations:

Price = INTEG(changingPrice, InitialPrice) Units: \$/widget InitialPrice = ___ Units: \$/widget changingPrice = (IndicatedPrice - UnderlyingPrice) /Time to change underlying price Units: \$/widget/year Time to change underlying price = Units: year IndicatedPrice = UnderlyingPrice * pressureToChangePrice Units: \$/widget pressureToChangePrice = EffectOfInventoryOnPrice * EffectOfMarketShareOnPrice Units: dmnl EffectOfInventoryOnPrice = EffectOfInventoryOnPrice f(RelativeInventory) Units: dmnl EffectOfInventoryOnPrice f = user defined function Units: dmnl

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EffectOfMarketShareOnPrice = EffectOfMarketShareOnPrice f(RelativeMarketShare)
Units: dmnl
EffectOfMarketShareOnPrice f = user defined function
Units: dmnl
RelativeInventory = Inventory / TargetInventory
Units: fraction
TargetInventory =
Units: widgets
Inventory =
Units: widgets
RelativeMarketShare = MarketShare / targetMarketShare
Units: fraction
targetMarketShare =
Units: \$/widget
MarketShare =
Units: \$/widget

Description: In this version of price setting, the anchor is price itself which smooths to the indicated price.

Behavior: Price rises exponentially as long as the pressure to adjust is greater than one. It stops adjusting when pressure returns to 1. Note that price is "sluggish" in that it cannot react immediately to changes in pressure, unlike the case for the otherwise similar Anchor Pricing Molecule.

Classic examples: None

Caveats: At a price of zero, the structure gets "stuck". Further at a price of almost zero, the structure will almost be stuck.

Technical notes: The speed with which price changes depends on both the functions and on the adjustment time.

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Effect of Fatigue

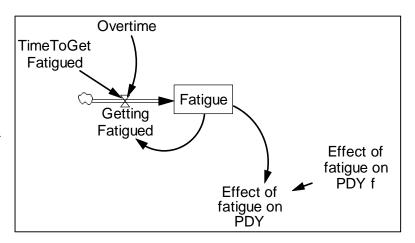
Immediate parents:

Smooth (first order), Univariate anchoring and adjustment

Ultimate parents: <u>Close</u> gap, <u>Dmnl input to function</u>

Used by: None

Problem solved: How to represent the effect of fatigue (for example the effect of fatigue on productivity or on quality)



Equations:

Effect of fatigue on PDY = Effect of fatigue on PDY f(Fatigue)

Units: dmnl

Effect of fatigue on PDY f = user defined function

Units: dmnl

Fatigue = INTEG(GettingFatigued, 1)

Units: Fraction

GettingFatigued = (Overtime - Fatigue) / TimeToGetFatigued

Units: Fraction / Month

TimeToGetFatigued = ____

Units: Month

Overtime = ____

Units: Fraction

Description: Fatigue is a smooth of overtime. The time to get fatigued is the lag between beginning to work at some overtime level and feeling its full effect on productivity (or quality). A nice feature of this formulation is that fatigue is measured in the same units a overtime. Consequently, in parameterizing the function one asks what the impact on productivity would be of working at each level of overtime for a very long time.

Behavior: Obvious

Classic examples: Used in project models

Caveats: None

Technical notes: This formulation neatly solves the problem of (1) coming up with a representation of the abstract idea of fatigue, and (2) representing the fact that working hard accumulates slowly over time.

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Proportional split

Immediate parents: None **Ultimate parents:** None

Used by: Weighted split, Mulidimensional split, Nonlinear split

Problem solved: How to allocate a resource between two or more claims on the

resource.

Equations:

```
ResourcesForA = Resources * RelativeStrengthOfA'sClaim
        Units: people
ResourcesForB = Resources * RelativeStrengthOfB'sClaim
       Units: people
ResourcesForC = Resources * RelativeStrengthOfC'sClaim
       Units: people
Resources =
        Units: people
RelativeStrengthOfA'sClaim = StrengthOfA'sClaim / TotalClaimStrength
       Units: fraction
RelativeStrengthOfB'sClaim = StrengthOfB'sClaim / TotalClaimStrength
        Units: fraction
RelativeStrengthOfC'sClaim = StrengthOfC'sClaim / TotalClaimStrength
        Units: fraction
TotalClaimStrength = StrengthOfA'sClaim + StrengthOfB'sClaim + StrengthOfC'sClaim
       Units: Widgets
StrengthOfC'sClaim = ____
       Units: Widgets
StrengthOfA'sClaim = ____
       Units: Widgets
StrengthOfB'sClaim =
       Units: Widgets
```

Description: Each "claim" on the resource is represented by its strength. The resource is then split up according to the strength of each claim, relative to the total "strength" of all claims.

Behavior:

Classic examples: The decision could involve how to split up a flexible resource among competing kinds of task. If each kind of task is represented as a stock of those tasks (e.g. working on new R&D ideas (or basic research), working on developing those ideas, and working on commercializing the ideas) and if the different kinds of tasks are measured in the same units, then the quantity in each task could represent the claim on the workforce. In this case the total strength of claim would equal the total amount of work waiting to be

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done. Alternatively, each claim could be the amount of workers that each area in the R&D chain requests. In this case the total strength of claim would also be the total number of people requested.

Caveats: This formulation will allocate all of the resource even if that means that more resources are allocated to a particular area than are needed. Additional structure and careful thought is required to re-allocate any excesses from one claim to another.

Technical notes: None

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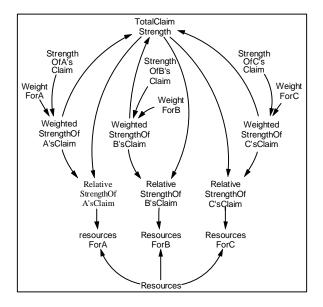
Weighted Split

Immediate parents: <u>Proportional split</u>
Ultimate parents: <u>Proportional split</u>

Used by: None

Problem solved: How to represent managerial preferences (or bias) in an

allocation decision



Equations:

resourcesForA = Resources * RelativeStrengthOfA'sClaim

Units: people

ResourcesForB = Resources * RelativeStrengthOfB'sClaim

Units: people

ResourcesForC = Resources * RelativeStrengthOfC'sClaim

Units: people

Resources = ____

Units: people

RelativeStrengthOfA'sClaim = WeightedStrengthOfA'sClaim / TotalClaimStrength

Units: fraction

RelativeStrengthOfB'sClaim = WeightedStrengthOfB'sClaim / TotalClaimStrength

Units: fraction

RelativeStrengthOfC'sClaim = WeightedStrengthOfC'sClaim / TotalClaimStrength

Units: fraction

TotalClaimStrength = WeightedStrengthOfA'sClaim + WeightedStrengthOfB'sClaim +

WeightedStrengthOfC'sClaim

Units: Widgets

WeightedStrengthOfA'sClaim = StrengthOfA'sClaim * WeightForA

Units: Widgets

WeightedStrengthOfB'sClaim = StrengthOfB'sClaim * WeightForB

Units: Widgtets

WeightedStrengthOfC'sClaim = StrengthOfC'sClaim * WeightForC

Units: Widgets
StrengthOfA'sClaim = ___
Units: Widgets
StrengthOfB'sClaim = ___

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Units: Widgets	
StrengthOfC'sClaim =	
Units: Widgets	
WeightForA =2	
Units: dmnl	
WeightForB =	
Units: dmnl	
WeightForC =	
Units: dmnl	

Description: This molecule adds to the proportional split a "managerial weight". The weight can represent managerial preferences (conscious or unconscious, logical or illogical) for the allocation of resources. The weights can be constants or can respond to other conditions in the model.

Behavior: No stocks, so no behavior

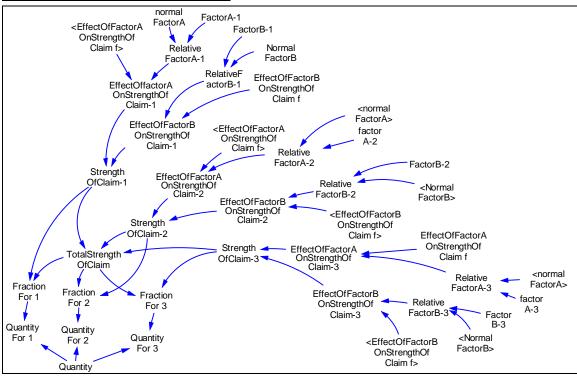
Classic examples: For example, if the allocation decision involves dividing a flexible workforce amongh different tasks in an R&D effort, it may be that managers will weight commercialization more heavily as unit-sales decline.

Caveats: As in the case of proportional allocation, this structure allocates all of the resource even if that means over-allocating to one or more of the claims.

Technical notes: None

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Multidimensional Split



Immediate parents: Multivariate anchoring and adjustment, Proportional split

Ultimate parents: <u>Dmnl input to function</u>, <u>Proportional split</u>

Used by: Market share

Problem solved: How to allocate a resource when the strength of each claim is determined by a number of factors.

Equations:

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```
TotalStrengthOfClaim =
         "StrengthOfClaim-1" + "StrengthOfClaim-2" + "StrengthOfClaim-3"
        Units: dmnl
'StrengthOfClaim-1" =
          "EffectOffactorAOnStrengthOfClaim-1" * "EffectOfFactorBOnStrengthOfClaim-1"
        Units: dmnl
'StrengthOfClaim-2" =
         "EffectOfFactorAOnStrengthOfClaim-2" * "EffectOfFactorBOnStrengthOfClaim-2"
        Units: dmnl
'StrengthOfClaim-3" =
         "EffectOfFactorAOnStrengthOfClaim-3" * "EffectOfFactorBOnStrengthOfClaim-3"
        Units: dmnl
'EffectOffactorAOnStrengthOfClaim-1" =
           EffectOfFactorAOnStrengthOfClaim f ("RelativeFactorA-1")
        Units: dmnl
EffectOfFactorAOnStrengthOfClaim f = user defined function
        Units: dmnl
'RelativeFactorA-1" = "FactorA-1" / normalFactorA
       Units: fraction
normalFactorA =
       Units: FactorAUnits
"FactorA-1" =
       Units: FactorAUnits
'EffectOfFactorBOnStrengthOfClaim-1" =
           EffectOfFactorBOnStrengthOfClaim f ("RelativeFactorB-1")
       Units: dmnl
'RelativeFactorB-1" = "FactorB-1" / NormalFactorB
       Units: fraction
NormalFactorB =
       Units: FactorBUnits
"FactorB-1" = ____
       Units: FactorBUnits
EffectOfFactorBOnStrengthOfClaim f = user definined function
        Units: dmnl
"EffectOfFactorAOnStrengthOfClaim-2" =
           EffectOfFactorAOnStrengthOfClaim f ("RelativeFactorA-2")
       Units: dmnl
'RelativeFactorA-2" = "factorA-2" / normalFactorA
       Units: fraction
"factorA-2" = ____
       Units: FactorAUnits
'EffectOfFactorBOnStrengthOfClaim-2" =
          EffectOfFactorBOnStrengthOfClaim f ("RelativeFactorB-2")
        Units: dmnl
'RelativeFactorB-2" = "FactorB-2" / NormalFactorB
```

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```
Units: fraction
"FactorB-2" = ____
       Units: FactorBUnits
"EffectOfFactorAOnStrengthOfClaim-3" =
          EffectOfFactorAOnStrengthOfClaim f ("RelativeFactorA-3")
       Units: dmnl
'RelativeFactorA-3" = "factorA-3" / normalFactorA
       Units: fraction
"factorA-3" =
       Units: FactorAUnits
'EffectOfFactorBOnStrengthOfClaim-3" =
          EffectOfFactorBOnStrengthOfClaim f ("RelativeFactorB-3")
'RelativeFactorB-3" = "FactorB-3" / NormalFactorB
       Units: fraction
"FactorB-3" = ____
       Units: FactorBUnits
```

Description: This molecule adds to the <u>proportional split</u> molecule a definition for claims based on the <u>multivariate anchoring and adjustment</u> molecule. The resource is split proproationally between the claims, but each claim is a nonlinear function of a one (and usually two) or more factors.

Behavior: No stocks, so no dynamics.

Classic examples: Market share

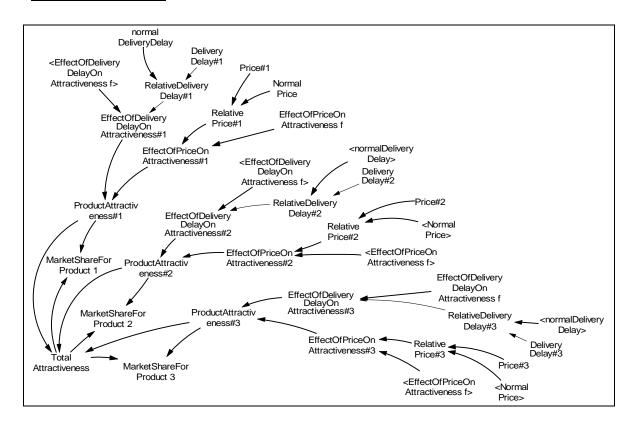
Caveats: The resource is allocated completely, so one needs to be careful of over-

allocating.

Technical notes: None

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Market Share



Immediate parents: Multidimensional split

Ultimate parents: Dmnl input to function, Proportional split

Used by: None

Problem solved: How to calculate market shares based on product attractiveness

Equations:

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```
Units: dmnl
'ProductAttractiveness#3" =
 "EffectOfDeliveryDelayOnAttractiveness#3" * "EffectOfPriceOnAttractiveness#3"
        Units: dmnl
'EffectOfDeliveryDelayOnAttractiveness#1" =
          EffectOfDeliveryDelayOnAttractiveness f ("RelativeDeliveryDelay#1")
        Units: dmnl
'EffectOfDeliveryDelayOnAttractiveness#2" =
          EffectOfDeliveryDelayOnAttractiveness f ("RelativeDeliveryDelay#2")
        Units: dmnl
'EffectOfDeliveryDelayOnAttractiveness#3" =
          EffectOfDeliveryDelayOnAttractiveness f ("RelativeDeliveryDelay#3")
        Units: dmnl
EffectOfDeliveryDelayOnAttractiveness f = user defined function
        Units: dmnl
""RelativeDeliveryDelay#1" = "DeliveryDelay#1" / normalDeliveryDelay
        Units: fraction
'RelativeDeliveryDelay#2" = "DeliveryDelay#2" / normalDeliveryDelay
        Units: fraction
"RelativeDeliveryDelay#3" = normalDeliveryDelay / "DeliveryDelay#3"
        Units: fraction
normalDeliveryDelay =
       Units: weeks
DeliveryDelay#1" = ____
       Units: weeks
'DeliveryDelay#2" = ____
       Units: weeks
"DeliveryDelay#3" =
       Units: weeks
'EffectOfPriceOnAttractiveness#1" = EffectOfPriceOnAttractiveness f ( "RelativePrice#1" )
        Units: dmnl
'EffectOfPriceOnAttractiveness#2" = EffectOfPriceOnAttractiveness f ( "RelativePrice#2" )
                Units: dmnl
EffectOfPriceOnAttractiveness#3" = EffectOfPriceOnAttractiveness f ( "RelativePrice#3")
        Units: dmnl
EffectOfPriceOnAttractiveness f = user defined function
        Units: dmnl
'RelativePrice#1" = "Price#1" / NormalPrice
        Units: fraction
'RelativePrice#2" = "Price#2" / NormalPrice
        Units: fraction
'RelativePrice#3" = "Price#3" / NormalPrice
        Units: fraction
NormalPrice =
        Units: $/widget
```

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"Price#1" =		
Units: \$/widget		
"Price#2" =		
Units: \$/widget		
"Price#3" =		
Units: \$/widget		

Description: Market share for each product is attractiveness relative to the "total" amount of attractiveness in the market. Attractiveness is formulated as a normal attractiveness (or perhaps a maximum attractiveness) multiplied by a series of effects. The Effects shown in the diagram and the equations are illustrative only. A key aspect of this formulation is that attractiveness is in absolute terms, not relative to a competitor: For any given factor, each relative factors the *same* constant (or variable) in the denominator in the denominator. The attractiveness of competitors enters only in the calculating the Market Share.

Behavior: No levels, so no endogenous dynamics.

Classic examples: This formulation is very common in models of competitive dynamics

Caveats: The quantity TotalAttractiveness has no obvious real-world counterpart.

Technical notes: The reason to define the relative quantities (e.g. relative price) in terms of an absolute (in fact usually a constant) quantity (e.g. accepatable price) i9s to permit saturation effects. For example if the price of a Ford automobile were two cents and the price from General Motors competitor were one cent, consumers probably wouldn't distinguish between the two – the price of either one is "completely" inexpensive. That is, when prices are this low it doesn't matter that Ford's price is twice GM's. On the other hand if the price of a Ford was \$20,000 and the price of a GM was \$10,000, this would make a big difference. Hence, we want to normalize prices by an absolute number, run the result through a table function and only then compare attractiveness.

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Nonlinear split

Immediate parents: , <u>Univariate</u>

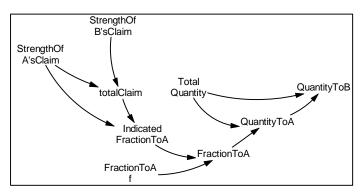
anchoring and adjustment,

Proportional split

Ultimate parents: <u>Proportional</u> split, Dmnl input to funciton

Used by: Weighted average,

Ceiling, Floor



Problem solved: Allocate a quantity between two parties, each with a claim on it.

Equations:

```
QuantityToA = TotalQuantity * FractionToA
        Units: people
QuantityToB = TotalQuantity - QuantityToA
        Units: people
TotalQuantity = ____
        Units: people
FractionToA = FractionToA f (IndicatedFractionToA)
        Units: dmnl
FractionToA f = user defined function
        Units: **undefined**
IndicatedFractionToA = StrengthOfA'sClaim / totalClaim
       Units: fraction
StrengthOfA'sClaim = _
        Units: widgets/week
totalClaim = StrengthOfA'sClaim + StrengthOfB'sClaim
        Units: widgets/week
StrengthOfB'sClaim =
        Units: widgets/week
```

Description: This formulation uses the indicated split (to one of the claims) which is based on the <u>proportional split</u> molecule. However this indicated split is then run through a lookup function in order to capture nonlinear effects such as the idea that each claim must get a certain minimum fraction.

Behavior: No stocks so no behavior

Classic examples:

Caveats: All of the quantity is allocated, so in a situation where each "claim" is a request for the quantity, its possible to allocate more than is requested. Avoiding this problem takes careful thought and modeling.

Technical notes: None

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Ceiling

Also known as **Soft Min**

Immediate parents: Nonlinear split
Ultimate parents: Dmnl input to

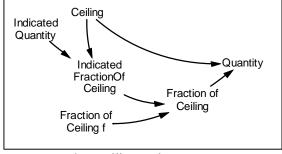
function, Proportional split

Used by: Capacity utilization, <u>Level</u>

protected by flow

Problem solved: How to represent a

situation where a quantity can approach, but can exceed, a ceiling value



Equations:

Description: This formulation creates a ceiling which is approached gradually. The molecule is basically a nonlinear split where the "other half" is not shown. Implicitly, the "other half" is the part "unused portion" of the ceiling.

Behavior: No levels so no endogenous behavior.

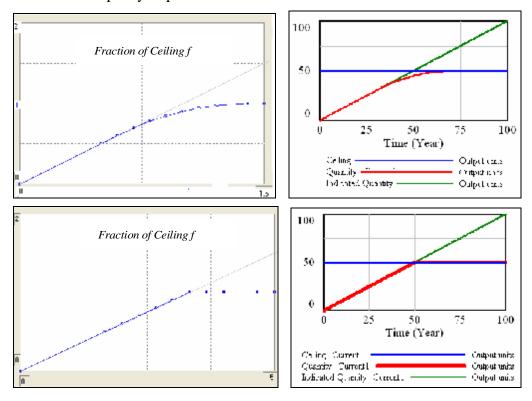
Classic examples: Say we have a labor force which can produce an indicated quantity. We also have a fixed amount of machinery. The output that the machinery can potentially produce is the ceiling. As we add more labor, indicated output increases; until it is constrained by machinery (the ceiling). The constraint is not suddenly felt the instant IndicatedOutputFromLabor = CeilingOutputFromMachinery, instead the machinery constraint begins to be felt before the ceiling is reached. Why? There are many kinds of machines. As indicated output approaches the ceiling, there is an increasing likelihood that the particular machine that some person needs to operate is already taken, even though there are still other machines (not the right ones, though) that are idle

Caveats: This formulation can make it difficult to calculate an equilibrium for a model, unless the function goes through (1,1) or the equilibrium is below the ceiling. See <u>description</u>.

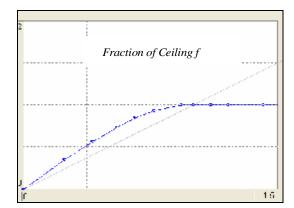
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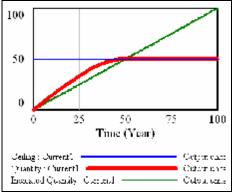
Technical notes: This formulation is a continuous version of the discrete MIN function. Unlike the MIN function -- where the output quantity is *either* the indicated quantity or the *ceiling*, whichever is less – in this formulation the output does not suddenly equal the ceiling, rather there is a gradual approach. Depending on how the *Fraction of Ceiling f* is parameterized, the ceiling can be reached either before or after the IndicatedQuantity equals the ceiling. (see <u>technical notes</u>). It is also possible to let the Quantity rise above the ceiling.

The following shows the behavior of the Quantity for various shapes of the function *Fraction of Ceiling f*. The shape of the first function gives the behavior described in classic examples, above. The shape of the middle function yields behavior that is identical to the discrete MIN function. The shape of the third function might be appropriate in a situation where the indicated quantity represents indicated output and the ceiling represents fixed capacity in a homogeneous-machine situation. When indicated output falls, managers may feel pressured to produce above indicated output in order to use as much of the capacity as possible.



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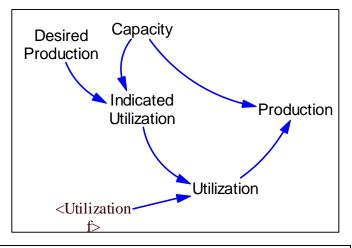
Capacity Utilization

Immediate parents: Ceiling
Ultimate parents: Dmnl input to
function, Proportional split

Used by: None

Problem solved: How to determine production when desired production

can exceed capacity.



Equations:

Description: *Production* is determined by the fraction of capacity actually used (i.e. *utilization*). As *desired production* increases, *utilization* increases, but only until the capacity is maxed out. Often, modelers allow utilization to go above 1, representing a situation where output can exceed "rated" capacity through skipping routine maintenance shut downs, eliminating the use of the facilities for testing, or other measures.

Behavior: no stocks, so no dynamics.

Classic examples: Common

Units: dmnl

Caveats: If the function does not go through the point (1,1) calculating an analytical equilibrium for the model will be a bit more difficult.

Technical notes: none

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<u>Floor</u>

Also known as **SoftMax**

Immediate parents: <u>Univariate</u> anchoring and adjustment

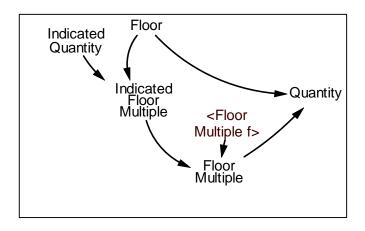
Ultimate parents: Dmnl input to

<u>function</u>

Used by: None

Problem solved: How to represent a variable that cannot decline lower

than a certain point.



Equations:

Description: This formulation is a continuous version of the discrete MAX function. Unlike the MAX function -- where the output quantity is *either* the indicated quantity or the *ceiling*, whichever is greater - in this formulation the output does not suddenly equal the floor, rather there is a gradual approach. Depending on how the *Floor Multiple f* is parameterized, the floor can be reached either before or after the IndicatedQuantity equals the floor. (see <u>technical notes</u>). It is also possible to let the Quantity fall below the floor.

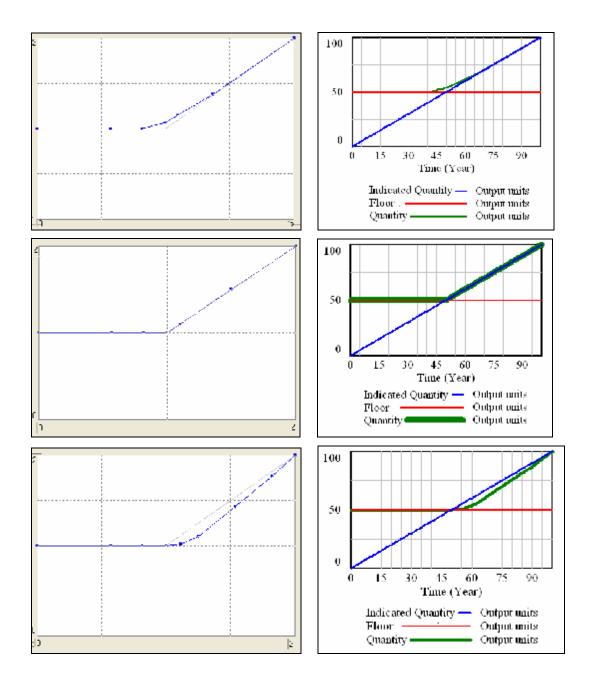
Behavior: No levels so no endogenous behavior.

Classic examples: This formulation formed is much rarer than its counterpart, the <u>Ceiling</u>.

Caveats: Make sure that the table function rises high enough to cover the possible range of the *indicated floor multiple*.

Technical notes: The following shows the behavior of the Quantity for various shapes of the function *Floor Multiple f*. The shape of the middle function yields behavior that is identical to the discrete MAX function.

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Level Protected by Flow

Immediate parents: Ceiling,

Go to zero

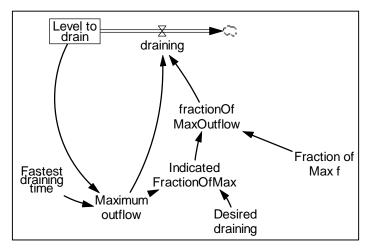
Ultimate parents: <u>Dmnl input to</u> <u>function</u>, <u>Go to zero</u>, <u>Proportional</u>

<u>split</u>

Used by: BacklogShipping

Protected By Flow

Problem solved: How to ensure that a stock does not go negative



Equations:

draining = Maximum outflow * fractionOfMaxOutflow

Units: Widgets/Month

Maximum outflow = Level to drain / Fastest draining time

Units: Widgets/Month

Fastest draining time = ____

Units: Month

Level to drain = INTEG(- draining , ____)

Units: Widgets

fractionOfMaxOutflow = Fraction of Max f (IndicatedFractionOfMax)

Units: dmnl

Fraction of Max f = see technical notes

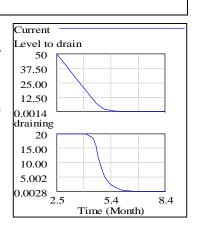
Units: dmnl

IndicatedFractionOfMax = xidz (Desired draining , Maximum outflow , reallyBigNumber)

Units: dmnl reallyBigNumber=10e9 Units: dmnl Desired draining =

Units: Widgets/Month

Description: This formulation ensures that the actual outflow from a stock is between the desired outflow and the maximum outflow. This formulation is considered more desirable than an IF-THEN-ELSE statement both because it is less subject to integration error and, even more importantly, because it is appropriate for a stock that represents an aggregation of non-identical items - like a finished goods inventory containing many different models or products.



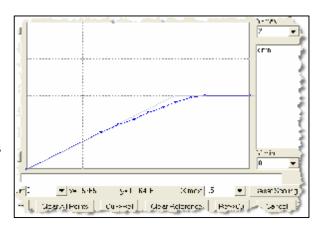
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Behavior: The level will not go below zero.

Classic examples: Shipping out of an inventory. The inventory must not go negative.

Caveats: none

Technical notes: The proper function is usually one that causes the actual draining to drop below desired before the point at which *desired draining* = *maximum outflow*.



Protecting against a divide-by-zero error is important in the definition of *IndicatedFractionOfMax*. The *LevelProtectedByFlow* molecule is designed to work when the level, and hence *maximumOutflow*, are zero. The *IndicatedFractionOfMax* should equal infinity when *MaximumOutflow* equals zero. If your system dynamics modeling environment does not contain infinity, then set *IndicatedFractionOfMax* to a really big number (as shown in the above equations) when *maximumOutflow* is zero.

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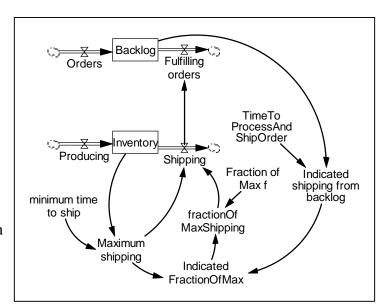
Backlog Shipping Protected by Flow

Immediate parents: <u>Level</u>

protected by flow

Ultimate parents: <u>Dmnl input</u> to function, <u>Go to zero</u>, <u>Proportional split</u>

Problem solved: How to coordinate the shipping of product with the filling of backlogged orders, taking into account that product cannot be shipped without an order and an order cannot be filled if there is no inventory



Equations:

Shipping = Maximum shipping * fractionOfMaxShipping Units: Widgets/Month Maximum shipping = Inventory / minimum time to ship Units: Widgets/Month minimum time to ship = ____ Units: Month Inventory = INTEG(Producing - Shipping , ____) **Units: Widgets** Producing = Units: Widgets/Month fractionOfMaxShipping = Fraction of Max f (IndicatedFractionOfMax) Units: dmnl Fraction of Max f = user defined function Units: dmnl IndicatedFractionOfMax = Indicated shipping from backlog, Maximum shipping Units: dmnl Indicated shipping from backlog = Backlog / TimeToProcessAndShipOrder Units: Widgets/Month TimeToProcessAndShipOrder = ____ Units: Month Backlog = INTEG(Orders - Fulfilling orders , Orders * TimeToProcessAndShipOrder) **Units: Widgets** Fulfilling orders = Shipping Units: Widgets/Month Orders =

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Units: Widgets/Month

Description: In this formulation, desired shipping is intended to drain inventory formulated as a protected level. Actual shipping is approximately the minimum of desired and the maximum shipping rate.

Behavior: The stock will not go below zero.

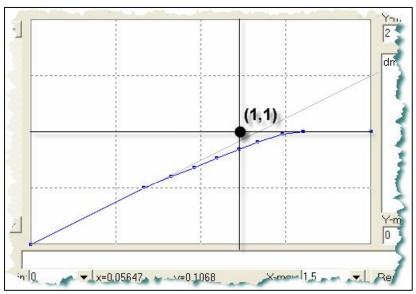
Classic examples: This formulation (or one like it) is common in manufacturing models

Caveats: The minimum time to ship is usually a small number. Make sure that dt is set appropriately.

Fraction of Maximum

Technical notes: The maximum shipping rate should probably represent the "ideal" maximum the fastest shipping that can be achieved if the orders correspond *exactly* to

what is left in stock. Because there is some probability distribution around what will be ordered, on average orders will not exactly match what remains in stock, and hence actual shipments fall below desired shipments of orders exactly matching what remains in



stock, however actual shipping drops below desired shipments except when desired shipments are a relatively low fraction of maximum. This means that the function $Fraction \ of \ Max \ f()$ lies below (1,1). A function that goes above the 45 degree line as it approaches (0, 0) would represent a situation in which a company ships faster than normal when it can. A closely related alternative to this formulation is the $\underline{Inventory \ Backlog \ Shipping \ Protected \ by \ Level}$ molecule

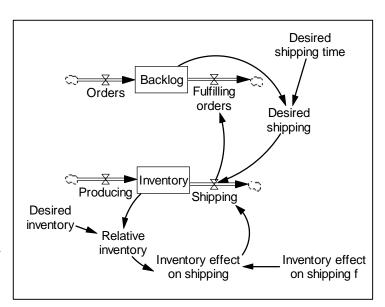
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Backlog Shipping Protected By Level

Immediate parents: Go to zero, Level protected by level
Ultimate parents: Go to zero,
Dmnl input to function

Used by: None

Problem solved: How to coordinate the shipping of product with the filling of backlogged orders, taking into account that product cannot be shipped without an order and an order cannot be filled if there is no inventory



Equations:

Backlog = INTEG(Orders - Fulfilling orders , Orders * Desired shipping time) **Units: Widgets** Desired inventory = Units: Widgets Desired shipping = Backlog / Desired shipping time Units: Widgets/Month Desired shipping time = Units: Month Fulfilling orders = Shipping Units: Widgets/Month Inventory = INTEG(Producing - Shipping , Desired inventory) **Units: Widgets** Inventory effect on shipping = Inventory effect on shipping f (Relative inventory) Units: dmnl Inventory effect on shipping f = user defined function Units: dmnl Orders = Units: Widgets/Month Producing = _ Units: Widgets/Month Relative inventory = Inventory / Desired inventory Units: dmnl Shipping = Desired shipping * Inventory effect on shipping Units: Widgets/Month

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Description: In this formulation, desired shipping is intended to drain inventory formulated as a protected level. Actual shipping however also obeys the physical law that we can't ship what we don't have. The backlog is depleted by actual shipping.

Behavior: Obvious

Classic examples: This formulation is common in manufacturing models

Caveats: None

Technical notes: The Inventory Effect on Shipping represents the impact of stockouts as the inventory gets lower and lower. A closely related alternative to this formulation is the Inventory Backlog and Shipping Protected by Flow molecule.

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Weighted Average

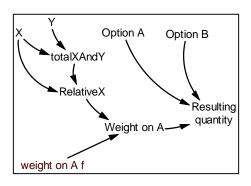
Also known as Soft If Then

Parents: None

Used by: Activity split

Problem solved: How to represent a blend of two

"pure" choices.



Equations:

Resulting quantity = WeightOnA * OptionA + (1-WeightOnA) * OptionB Units: people OptionA = ____ Units: people Option B = Units: people WeightOnA = weight on A f(RelativeX) Units: dmnl weightOnA f = user defined function Units: dmnl RelativeX = X / totalXandY **Units:** fraction totalXAndY= X + Y Units: widgets/week Units: widgets/week Units: widgets/week

Description: As X increases relative to Y, the blend favors A relative to B.

Behavior: No internal dynamics because no levels.

Classic examples:

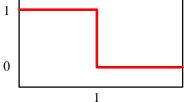
Caveats: None

Technical notes: The structure is a generalization of the common if-then logic in computer programming. For example the statement

IF X < Y THEN A ELSE B

is represented by a one weighting function. In particular, the "weight on A function" for this example would be

 $f(X/Y) = \begin{cases} 1 \text{ when } X/Y < 1 \\ 0 \text{ when } X/Y \ge 1 \end{cases}$



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Diffusion

Immediate parents:

Proportional split, Conversion

Ultimate parents:

Proportional split,
Bathtub

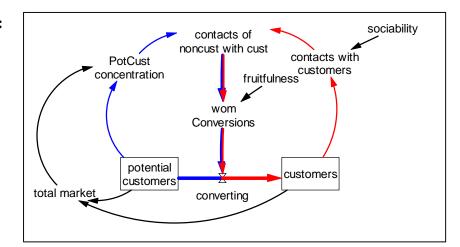
Used by: None

Problem solved:

How to represent growth by word of

mouth

Equations:



```
customers = INTEG(converting, )
        Units: people
converting = wom Conversions
        Units: people/Year
wom Conversions = contacts of noncust with cust*fruitfulness
        Units: people/Year
fruitfulness = ___
        Units: people/contact
contacts of noncust with cust = contacts with customers*PotCust concentration
        Units: contacts/Year
contacts with customers = customers*sociability
        Units: contacts/Year
sociability =
        Units: contacts/person/Year
PotCust concentration = potential customers/total market
        Units: dmnl
total market = customers+potential customers
        Units: people
potential customers = INTEG(-converting, )
        Units: people
```

Description: Non Customers become customers through a process that involves customers having contacts with people, some fraction of which are non-customers. Some proportion of contacts that customers have with non-customers results in conversion of non-customers to customers.

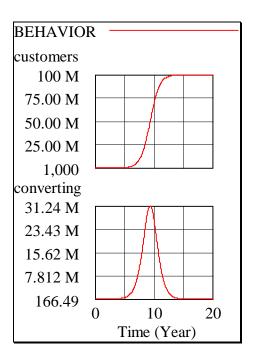
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Behavior: Produces S-shaped growth in customers.

Classic examples: This is the structure that underlies B&B Enterprises.

Caveats: If customers are initialized to zero this structure will not move because there will be no customers to have contacts.

Technical notes: This structure produces logistic growth. The Bass diffusion model includes an addition flow, formulated as a decay from *potential customers* into *customers*. This additional flow is often interpreted as being an effect of advertising. With this additional flow, the initial value of *customers* can be set to zero.



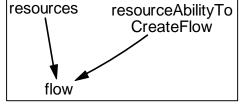
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Action From Resource

Immediate parents: None **Ultimate parents:** None

Used by: Producing, Resource from flow, Ability

from flow, Financial flow from resource



Problem solved: How to create an action (a flow) from a resource or aggregate of resources.

Equations:

Description: The action (flow) is created by multiplying a resource by its ability to create an action (i.e. its productivity). Often the activity will be conceptualized as a flow, as shown in the structure above.

Behavior: No stocks, so no loops so no behavior.

Classic examples: Producing, Financial flow from resource

Caveats: None

Technical notes: This is one of three general ways to create an action. The other two

are Close gap and Go to zero

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workers

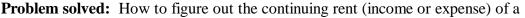
spending

wage

Financial Flow From Resource

Immediate parents: Action from resource
Ultimate parents: Action from resource

Used by: Workforce from budget



resource.

Equations:

Description: The financial flow is the resources multiplied by the rent, which will have units of money-unit/resource-unit/time-unit (e.g. dollars/person/month). The flow is usually conceptualized as either an expense or a income stream, depending on whether the viewpoint is that of the owner of the resource (income) or the user of the resource (expense). The rent of a worker is her wage or salary and the financial flow is an expense to the employer and income to the employee. The rent of a building or machine is usually termed "lease payments" and the financial flow is expense to the person occupying the building and income to the building owner. The rent of money is usually called "interest rate" and the financial flow is and expense to the borrower and income to the lender.

Behavior: No stocks so no behavior.

Classic examples: Common

Caveats: None

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Resources From Action

Immediate parents: Action from resource
Ultimate parents: Action from resource

Used by: Workforce from budget

Problem solved: How to determine the resources we have (or need) based on the (desired) action (or flow) and the resources' ability to create the action (i.e. the resources' productivity)

resourceAbilityTo CreateFlow DesiredFlow resources

Equations:

Description: Given the action (flow), dividing by the resource's creative ability (productivity) yields the necessary resources.

Behavior: No stocks so no behavior

Classic examples: Workorce from budget in Jay Forrester's Market Growth as

Influenced by Capital Investment.

Caveats: None

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Workforce From Budget

Immediate parents: Resources from action, Financial

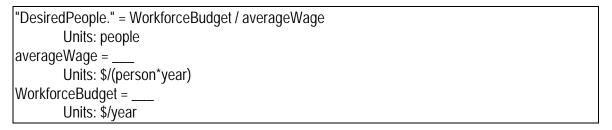
flow from resource

Ultimate parents: Action from resource

Used by: None

Problem solved: How to find the desired (or affordable) workforce, given a budget and an average wage.

Equations:



Description: Dividing the available budget by the average wage gives the number of people we can afford.

Behavior: No stocks, so no behavior

Classic examples: Market Growth as Influenced by Capital Investment

Caveats: If the average wage can go to zero, protect against divide by zero errors.

Technical notes: None

average

Wage

Workforce Budget Desired

People.

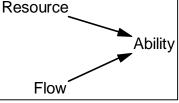
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Ability From Action

Immediate parents: Action from resource
Ultimate parents: Action from resource

Used by: Estimated productivity

Problem solved: How to figure out what the creative Flow ability (e.g. productivity) is a resource if we know the activity (or flow) that it causes.



Equations:

	Ability = Flow / Resource		
	Units: gallons/(resource*Month)		
	Flow =		
	Units: gallons/Month		
Resource =			
	Units: resources		

Description: The creative ability of a resource is simply the action (or flow) devided by the resource that generates that activity. This molecule is simply a rearrangement of the elements of the action from resource molecule

Behavior: No stocks so no behavior

Classic examples: Sometimes used to figure out productivity in project models (see Estimated productivity).

Caveats: If the resource can go to zero, protect against a of divide-by-zero error.

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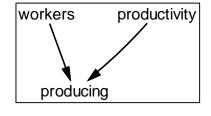
Producing

Immediate parents: Action from resource
Ultimate parents: Action from resource

Used by: Reducing backlog by doing work, Desired workers from workflow, Estimated productivity

Problem solved: How to produce or accomplish work

Equations:



Description: Workers times their productivity yields what they accomplish or produce.

Behavior: No levels, so no endogenous behavior

Classic examples: Project models, workforce inventory oscillator, Forrester's Market

Growth as Influenced by Capital Investment

Caveats: None

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Estimated Productivity

Immediate parents: Ability from action,

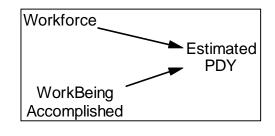
Producing

Ultimate parents: Action from resource

Used by: None

Problem solved: Estimating productivity

Equations:



Description: Given a flow of work and the number of workers doing it, the implied productivity has to be the flow divided the number of workers.

Behavior: No stocks, so no behavior.

Classic examples: None

Caveats: None

Technical notes: *Work being accomplished* wouldn't actually be known by real world managers if it is an actual flow. In this case the modeler may wish to either use a knowable estimate of *Work being accomplished* (e.g. a smooth of it) or use the *estimated PDY* from this formulation as an input into a formulation (e.g. a smooth) for perceived productivity.

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Desired Workforce From Workflow

Immediate parents: Resource from action,

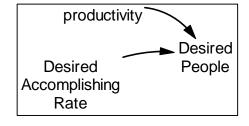
Producing

Used by: Overtime

Problem solved: How to determine the number of

workers we need

Equations:



Description: The key here is the rate at which we need to accomplish work in order to finish on time. Once we know this, we can figure out how many people it takes to produce such a work flow.

Behavior: No levels so no endogenous behavior.

Classic examples: Most project models make use of a formulation like this one.

Caveats: None

Technical notes: This formulation uses the same understanding as that used in the Producing molecule. Outputs and inputs, though, are different. Here we know the (desired) production rate and we calculate the (desired) workforce. In the Producing molecule we know the workforce and calculate the production rate. In this formulation, we could use a perceived productivity.

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workers

WorkTo

Do

productivity

producing

Reducing Backlog by Doing Work

Immediate parents: Producing

Ultimate parents: Action from resource

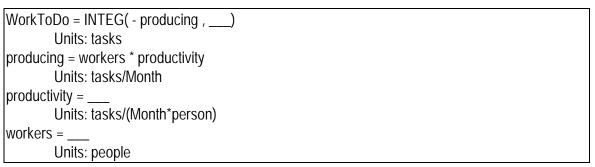
Used by: Estimated remaining duration, Level protected

by PDY

Problem solved: Draining a stock of work to do via

workers accomplishing the work.

Equations:



Description: The stock is drained by a <u>producing molecule</u>.

Behavior: Work to do will decline. If Workers and productivity are constant, work to do will decline linearly.

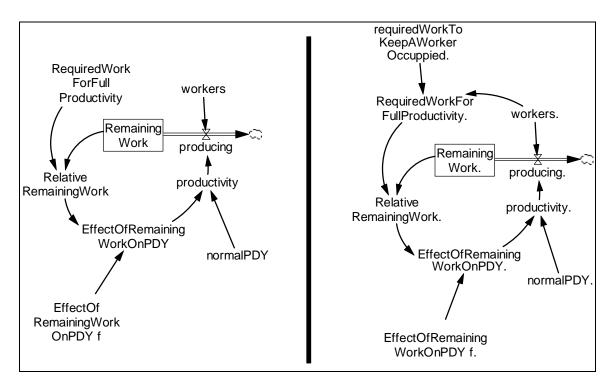
Classic examples: Project models.

Caveats: Nothing in this molecule prevents *work to do* from going negative. (See <u>Level</u> protected by PDY for a solution)

Technical notes: The "inverse" of this molecule – filling a stock with a producing molecule is also common, as is a cascade of levels where the outflow of one (defined by a <u>producing molecule</u>) is the input to the next.

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Level Protected by PDY



Immediate parents: Reducing backlog by doing work, Univariate anchoring and

adjustment

Ultimate parents: Action From Resource, Dmnl input to function

Used by: None

Problem solved: How to prevent the level of remaining work going below zero when workers are producing from a backlog.

Equations:

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RelativeRemainingWork = RemainingWork / RequiredWorkForFullProductivity Units: fraction	
RequiredWorkForFullProductivity =	
Units: tasks	
Additional equations for second version	
"RequiredWorkForFullProductivity." = "workers." * "requiredWorkToKeepAWorkerOccuppied." Units: tasks	
"requiredWorkToKeepAWorkerOccuppied." =	
Units: tasks/person	

Description: This molecule solves the problem of the stock in the <u>reducing backlog by doing work</u> molecule going negative as workers continue to drain the stock after it hits zero. The solution is to recognize that productivity must become zero when there are no longer any tasks to do. As the level of tasks falls below an amount of tasks required for full productivity, the resource's productivity falls. This could be because there is a time consuming step (e.g. having to bake clay pots in a kiln for two days) and to reach full productivity a worker needs enough other tasks to occupy him during the time that other tasks are in the time-consuming phase. In a formulation where the single workforce is an aggregate of a number of different skills, the reduction of productivity could be caused by workers having to take on tasks for which they are not in their "specialty" and hence on which they are less productive.

The second version of the molecule includes a formulation for the number of tasks required for full productivity. This formulation says that each worker needs (on average) a certain number of tasks in the backlog in order to work at full productivity.

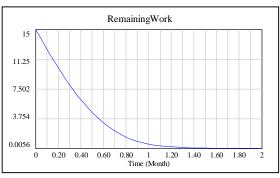
Behavior: The stock will not fall below

zero.

Classic examples: The balancing R&D

chain model

Caveats: None



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Estimated remaining duration

Immediate parents: Reducing backlog by doing

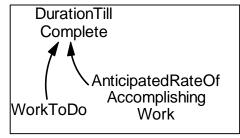
work

Ultimate parents: Action from resource

Used by: Estimated completion date

Problem solved: How to estimate the remaining time to completion of an amount of work to do.

How to estimate the average time to complete a task in a stock of work to do (see technical note).



Equations:

Description: The estimated duration to completion is simply the amount of work left divided by the rate at which we can do the work.

Behavior: No levels, so no endogenous behavior.

Classic examples: Used in project models

Caveats: If people or productivity can be zero, you will need to protect against a divide by zero error in the equation for *durationTillComplete*.

Technical notes: This formulation is related to the <u>residence time</u> molecule. Consequently, the variable *durationUntilComplete* can also be interpreted as the estimated average time to complete an individual task in the stock of work to do. Under this interpretation the variable's name should be changed to something more appropriate (e.g. *estimatedTaskResidenceTime*).

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Estimated Completion Date

Immediate parents: Estimated remaining

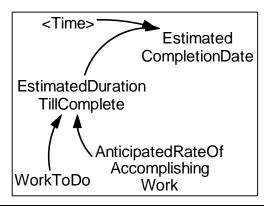
duration

Ultimate parents: Action from resource

Used by: None

Problem solved: How to represent the estimate

of a completion date



Equations:

Description: The estimated time until completion is simple the estimate duration until completion plus the simulation's current *Time*.

Behavior: No levels, so no endogenous behavior.

Classic examples: Used in project models

Caveats: If people or productivity can be zero, you will need to protect against a divide by zero error in the equation for *durationTillComplete*.

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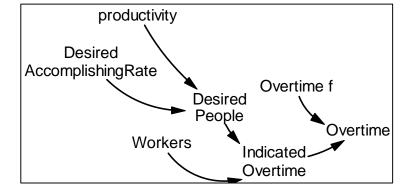
Overtime

Immediate parents:

Workforce, Univariate anchoring and adjustment, Desired workers from workflow

Ultimate parents: Smooth (first order), Flow from resource, Dmnl input to function

Used by: none



Problem solved: How to calculate the required amount of overtime.

Equations:

Overtime = Overtime f (IndicatedOvertime)

Units: Fraction

Overtime f = user defined function

Units: Fraction

IndicatedOvertime = DesiredPeople / Workers

Units: Fraction

Workers = 10

Units: people

DesiredPeople = DesiredAccomplishingRate / productivity

Units: people

DesiredAccomplishingRate =

Units: tasks/week

productivity =

Units: tasks/(week*person)

Description: Overtime might be measured as a fraction of a normal day. If possible overtime would simply be the number of workers we wished we had divided by the number of workers we actually have. In practice, of course, the amount of overtime is limited by the number of hours in a day, by management policy, and by what workers are willing to do. The overtime function represents this practical limitation.

Behavior: No levels so no endogenous behavior.

Classic examples: Formulation like this are used in many project models.

Caveats: If the workforce can be zero, the modeler needs to protect against a divide by zero error in the calculation of IndicatedOvertime.

Technical notes: *DesiredPeople* here means "people needed to get the work done". Any formulation that yields such a definition of desired people is fine. Although we use the desired workers from workflow molecule, other formulation are possible.

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Building Inventory by Doing Work

Immediate parents: Producing

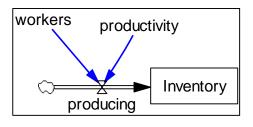
Ultimate parents: <u>Action from resource</u>

Used by: Population growth, Doing work cascade

Problem solved: How to create an inventory inflow

from people working.

Equations:



```
Inventory = INTEG( producing , ____
Units: widgets
producing = workers * productivity
Units: widgets/Month
productivity = ___
Units: widgets/(Month*person)
workers = ___
Units: people
```

Description: The inflow to the stock is a producing molecule.

Behavior: If workers and productivity are constant, the stock will rise linearly.

Classic examples: Workforce Inventory Oscillator

Caveats: None

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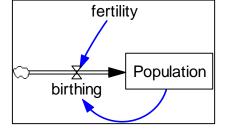
Population Growth

Immediate parents: Building inventory by doing work

Ultimate parents: Action from resource

Used by: None Problem solved:

Equations:





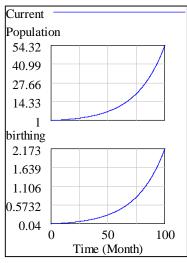
Description: The inflow to population is the population multiplied by the average fertility of the population.

Behavior: Exponential growth (if fertility is a constant).

Classic examples: Common

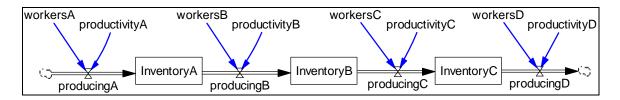
Caveats: With a large enough growth rate or a long enough simulation length, this formulation can produce a population size that exceeds the largest number the computer can represent. In this case, the machine will throw a floating point overflow error and the simulation will stop.

Technical notes: Fertility is the productivity of the population in producing babies. This is simply a <u>Building Inventory by Doing Work</u> molecule where the "inventory" is the workforce itself.



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Doing Work Cascade



Immediate parents: Cascaded levels, Building inventory by doing work, Reducing backlog by doing work

Ultimate parents: <u>Bathtub, Action from resource</u>

Used by: Cascade protected by PDY

Problem solved: How to represent something that accumulates at a number of points where the "something" is moved from accumulation to accumulation by people working.

Equations:

```
InventoryA = INTEG( producingA - producingB , )
       Units: widgets
InventoryB = INTEG( producingB - producingC , ____)
       Units: widgets
InventoryC = INTEG( producingC - producingD , ____)
       Units: widgets
producingA = workersA * productivityA
        Units: widgets/Month
producingB = workersB * productivityB
        Units: widgets/Month
producingC = workersC * productivityC
       Units: widgets/Month
producingD = workersD * productivityD
       Units: widgets/Month
productivityA =
        Units: widgets/(Month*person)
productivityB =
       Units: widgets/(Month*person)
productivityC = ___
        Units: widgets/(Month*person)
productivityD = ___
        Units: widgets/(Month*person)
workersA =
       Units: people
workersB =
        Units: people
workersC =
```

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Units: people	
workersD =	
Units: people	

Description: A cascade of levels in which the flows are all caused by workers working at some productivity and where the outflow from one level is the inflow into the next.

Behavior: If the workers and their productivities are all constant, the stocks will rise or fall linearly.

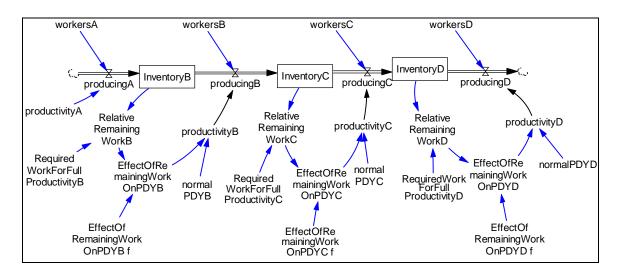
Classic examples: R&D Chain

Caveats: There's nothing to prevent any of these levels from going negative. (See

Cascade protected by pdy).

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Cascade Protected By PDY



Immediate parents: Level protected by PDY, Doing work cascade

Ultimate parents: Close gap, Action from resource, Dmnl input to function, Bathtub

Used by: None

Problem solved: How to prevent workers from drawing down cascaded levels below

zero.

Equations:

```
InventoryB = INTEG( producingA - producingB , RequiredWorkForFullProductivityB )
        Units: widaets
InventoryC = INTEG( producingB - producingC , RequiredWorkForFullProductivityC )
       Units: widgets
InventoryD = INTEG( producingC - producingD , RequiredWorkForFullProductivityD )
        Units: widgets
producingA = workersA * productivityA
        Units: widgets/Month
producingB = workersB * productivityB
        Units: widgets/Month
producingC = workersC * productivityC
        Units: widgets/Month
producingD = workersD * productivityD
        Units: widgets/Month
workersA = 5
        Units: people
workersB = 5
        Units: people
workersC = 5
```

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Units: people

workersD = 12

Units: people

productivityA = 5

Units: widgets/(Month*person)

productivityB = normalPDYB * EffectOfRemainingWorkOnPDYB

Units: widgets/(Month*person)

productivityC = normalPDYC * EffectOfRemainingWorkOnPDYC

Units: widgets/(Month*person)

productivityD = normalPDYD * EffectOfRemainingWorkOnPDYD

Units: widgets/(Month*person)

normalPDYB = 5

Units: widgets/(Month*person)

normalPDYC = 5

Units: widgets/(Month*person)

normalPDYD = 5

Units: widgets/(Month*person)

EffectOfRemainingWorkOnPDYB= EffectOfRemainingWorkOnPDYB f(RelativeRemainingWorkB)

Units: dmnl

EffectOfRemainingWorkOnPDYB f = user defined function

Units: dmnl

EffectOfRemainingWorkOnPDYC = EffectOfRemainingWorkOnPDYC f(RelativeRemainingWorkC)

Units: dmnl

EffectOfRemainingWorkOnPDYC f = user defined function

Units: dmnl

EffectOfRemainingWorkOnPDYD = EffectOfRemainingWorkOnPDYD f (RelativeRemainingWorkD)

Units: dmnl

EffectOfRemainingWorkOnPDYD f = user defined function

Units: dmnl

RelativeRemainingWorkB = InventoryB / RequiredWorkForFullProductivityB

Units: fraction

RelativeRemainingWorkC = InventoryC / RequiredWorkForFullProductivityC

Units: fraction

RelativeRemainingWorkD = InventoryD / RequiredWorkForFullProductivityD

Units: fraction

RequiredWorkForFullProductivityB = 15

Units: widgets

RequiredWorkForFullProductivityC = 15

Units: widgets

RequiredWorkForFullProductivityD = 15

Units: widgets

Description: People working (at some productivity) cause material to flow through a chain of accumulations. The productivity of the people working on any one flow is a function of the amount of material in stock that is being drained (i.e. a function of the amount of material in the source).

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Behavior: The levels will not go negative.

Classic examples: R&D Balance Chain

Caveats: None